

SFQG Board Meeting - February 22, 2022
Location Zoom meeting on line

Present: Peggy Cleary, Donna Logan, Cathey Kennedy, Valerie Lienkaeper, Ginger Ashworth, Jessica Church, Sue Fox, Holly Gatto, Maren Larsen, Dani Lawler, Jeane Low, Sam McIlraith, Dottie McHugh, JoAnn Vail

Absent: Gloria Miller, Sara Guyol, Julia McLeod

Meeting start time: 7:13 pm

MSP: January minutes approved

Thank you to Catherine Sherman for agreeing to help Claire Lilenthal School with their quilt.

Old business: update on **librarian staffing** - Cher will be home until at least Sept and wants to keep the library at her house.

Update on **website staffing** Cathy Miranker is working with Holly Gatto and Tanyung Barnes please send emails having to do with web business to all three of them. They will divide up the tasks among themselves. Reminder: make sure all the pertinent information is added to any information to be shared on Website and in the newsletter.

Update (if any) on **potential workshops replacing QuiltAway**, Sam and Barb are working on workshops. One is scheduled for July 9th with Youngman Lee. Another will be offered in September. (check report attached).

Update on the **review of the 2017 member survey**. Peggy Cleary shared the information with Donna Logan for programming. The information gathered had to do with meeting format, demographics, and members' skills - talents and abilities. A new draft survey needs to be crafted if we want to update the material.

New Business: Global Quilt Connection (GQC) Virtual Sampler Platter (information forwarded earlier)--do we want to enroll for the Guild to attend again? The 2022 Sampler Platter is scheduled for March 19th and 20th from 3:00 to 6:00 pm Eastern time (12-3 our time). And is available for 24 hours afterwards online.

About 30 members participate in the first Sample Platter. The second Sampler Platter had more flexible watching options, which were more user friendly. The guild did not make note of our attendance. The fee for any and all of our guild members to attend is \$150 to be paid by the guild.

MSP: Motion to approve the \$150 expense for the guild members to attend the Global Quilt Connection Sampler Platter in March of 2022.

The 2022 GQC Guild Representative Roundtable is scheduled for March 5th from 4:00 to 5:30 pm Eastern time. Various topics will be discussed ie. Technology, filling workshops, guild management, etc.

Element3Health program

Do we want to participate? There was a presentation on this at NCQC. Peggy Cleary did not attend, but would be grateful for any impressions from those who did. The material the representative sent to Peggy is attached. See Attachments.

Some members were concerned that this may be a way to gather a list of emails and names. It also looks like there is a lot of paperwork involved. There was some concern that the offer might not be equally available to all members. The topic was tabled until we have discussed it with the Treasurer.

Meeting end 7:55 pm

Next meeting March 22, 2022 on Zoom

Respectfully submitted by Cathey Kennedy, Secretary to the Guild

Attachments:

Treasurer Report: submitted by Gloria Miller

Bank Balances:

QuiltAway Savings	0.22
QuiltAway Checking	150.00
SFQG Savings	49,581.03
SFQG Checking	19,831.03
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Total Checking/Savings	69,562.28
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QuiltAway: Refund of \$7,212.58 from Walker Creek not yet received but when it is, it will be deposited to the Guild general fund (SFQG Savings).

\$6,000.00, cash flow advance to QuiltAway, moved from QuiltAway checking account to general fund (SFQG Savings)

Zoom: Contract renewed for one year, January 24 2022 - January 23 2023, one account plus add-on for up to 500 participants.

QUILT San Francisco 2023: Financial history, budget and cash flow reports from prior shows given to Alex Byrne for planning.

Seeking a Show Treasurer, job description available.

Cash Flow and Profit & Loss for period ending February 14, 2022

[Preview attachment P and L as of 2.14.22.xls](#)

[Preview attachment Cash flow report 2.14.22.xls](#)

Presidents Item: [Element3Health](#) submitted by Peggy Cleary

Regarding the Element3Health incentive program I sent you the materials on, I spoke to the rep this morning to ask additional questions, answers below.

I'm not sure who attended NCQC last time, but Colleen Voet, who is the administrator for three northern guilds (Roseville, Foothill, and Pioneer) made a presentation about this program. They have been enrolled for a few months.

Basically, the Element3Health company is hired by insurance companies to sign up their members to participate in activities which keep them healthy. That includes creative activities like quilt guilds. It works on the theory that people who are doing activities are healthier.

Members enroll in the program by replying to a letter if they think they belong to the right insurance company. Element3Health verifies their coverage with the insurance company and lets the member know if they qualify.

Once people have signed up (only people insured with United Health Care are eligible right now), they will start getting a survey monkey once a month. They complete it and send it back.

The Guild gets paid by Element3Health \$1 for each activity each person does, up to 10 per month. Every sewing circle gets together, every session at the machine working on a community outreach quilt (even alone at home), any committee or officer stuff, coffee with fellow quilters, going to a free table or community outreach table, literally anything Guild related, counts as an activity! So if folks are diligent about replying to the surveys the Guild can get up to \$120 a year per participating member.

What we won't know until the enrollment is complete, is how many people qualify, that is, how many of our interested members are covered by the right health plan. But Element3 Health will do the verifying and let us know.

We can count any activity retroactive to the beginning of the year. People can just fill in the number of activities for January and February, they don't have to log exact dates. (up to 10/month, =\$20 max)

Members get a \$5 gift card (I forget for whom) when they sign up, even if they never reply to any surveys. Element3 Health is on the hook for that, we don't have to repay them if a person signs up and then does nothing else.

Any member whose activities bring the Guild the value of their Guild membership is entitled to a refund of their membership fee, anything more earned stays with the Guild.

It's up to the Guild to actually return the membership fee. (again, only to members who have already earned the equivalent amount, i.e.\$45. That's a nuisance. But they will give us cumulative lists so we can easily tell who has reached that threshold.

Vicepresident's Report: submitted by Donna Logan

The monthly programs are scheduled through April as well as September and November. November will focus on the guild's 40th year anniversary. Programs will continue on Zoom until a meeting space can be secured.

Bylaws Review Committee: submitted by Varerie Lienkaemper

The committee met on February 13th and will meet again on March 12th

Community Outreach Report: Submitted by Jessica Church and Adrienne Hickman

Thirty members came to Curbside Outreach in February.

Quilts made with members fabrics:

4 baby quilts

27 lap quilts

3 twin quilts

19 quilt tops

Community Outreach kits & projects completed:

15 child quilts

18 lap quilts

Deliveries: 8 quilts delivered to Bayview Senior Center

Because of the flow of quilts between members, we don't have an exact number of quilts ready for the 1064 Mission Street Project. There are 30 quilts

at Adrienne Hickman's house and more at Donna Rand's having labels applied.

Free Table: submitted by Valerie Lienkaemper
There are no Free Tables scheduled

Membership Report: submitted by Dani Lawler
1 new member in February.

- Full: 226
- Affiliate: 14
- Newsletter only: 4
- Junior: 1

Technology Report: submitted by Holly Gatto
We had 1 non-member ticket sale for the February meeting
Instagram January Insights
1 Post, 1 Reel*
Accounts reached 3,164
Accounts engaged 48
Total Followers 473

(*Reels are highly prioritized in Instagram algorithm so we reached a lot more users this month because of the reel post)

YouTube, Etc.

Sew and Tell as well as the Dorcas presentation at February's meeting were recorded and the link has been posted to the members section of the website. I can continue to record those sections of the meetings even when the presenter doesn't allow us to tape the lecture.

Workshops Report: submitted by Sam McIlraith and Barb Strick

- A few spaces are left in David Owen Hastings April 16 workshop as of last week. This workshop is now open to non-members. We have received a link from David for a supply list and will be sending it out to registrants in the near future.
- We are in conversation and/or contract review with two more workshop instructors - dates listed are tentative until contracts are signed so please do not publicize dates / information yet.
 - Youngmin Lee - Bogaji workshop July 9th, full day
 - Julia McLeod - Traditional oriented workshop, full day
- Both Julia & Youngmin are planning to teach virtually online; unless covid magically disappears & a workshop space appears - in this case both are able to teach in person.