

SFQG Board Meeting Minutes – November 16, 2021

Location: Zoom meeting on line

Present: Peggy Cleary, Donna Logan, Gloria Miller, Cathey Kennedy, Valerie Leinkemper, Jessica Church, Sue Fox, Holly Gatto, Sara Guyol, Dani Lawler, Jeanie Low, Dottie McHugh, Barb Strick, JoAnn Vail

Meeting start time: 7:00 PM

MSP: October Minutes approved

President: Peggy Cleary Welcome

Vice-President: Donna Logan nothing to report as vice-president. For Programming she reported that the November meeting with Cassandra Ireland Beaver was a hit.

Treasurer: Gloria Miller Re: QuiltAway... an old rumor that QuiltAway is funded by the quilt show is NOT true. It is funded by the general fund. The funds from the Quilt Show go into the general fund. The participants (QuiltAway) are able to attend as a benefit of your membership. QuiltAway also offers scholarships. Jeanie will be a signer on that bank account and will submit the budget for that committee..

Standing Committee Reports:

(These are submitted in writing and distributed by email. They are added at the end of the minutes as attachments)

Unfinished/Ongoing Business:

Library: A Librarian replacement is needed before the end of February. Dottie McHugh has offered a space with outdoor access to house the library. She is not able to be the librarian.

FaceBook & Instagram: Holly posted to the group on FaceBook about removing those who have not renewed their membership. She will update the list in a week.

- Please use **#SFQG40years** on Instagram to make posting about our 40th anniversary to make the group of photos available and searchable. If you're logged into the guild's Instagram page your post will go to the group. In FaceBook you have to be logged into and post to your own account and with that #. Then Holly can search for it and repost it to the SFQG FB page by Holly. She can only find the anniversary posts you wish to share if it has the # listed above in BOLD.

Website: Tanyoung Barnes is being trained to update the website. We need more help. Any suggestions please contact Peggy Cleary.

The Guild's Website transition is in process. There are more linking issues (problems) on mobile phones than on computers. Peggy is collecting the list of issues.

New Business:

Volunteer and chair recruitment: How do we gather information about the skills that our members have, so that we know who might be interested in volunteering for jobs that come up. Donna has crafted a rudimentary survey to glean pertinent information about guild members. No Board approval was ever voted upon to conduct a survey.

Alex Byrne did a survey when she was president. The suggestion was made to review the information gathered from that effort.

MSP: Results from previous survey are to be reviewed. Next time the board meets we will decide how to move forward.

Newsletter format: Should the newsletter be available online only? No decision made.

Membership: Should we do phone calls or a letter writing campaign to get back unrenewed members (NO MORE EMAILS - they have been sent with no results)? Last year newsletters and hand written notes were sent. The campaign was successful with 4 people renewing out of 50 or so attempted.

There are 35 outliers at this point.

JoAnn Vail, Donna Logan, Peggy Cleary, and Barb Strick and maybe Adrienne Hickman are willing to reach out with a personal invitation to them. Last year people were very touched by the hand written notes, whether or not they were able to renew. Unfortunately Dani Lawler (who compiled the list) did not receive the final numbers.

Location/Date of next meeting, Zoom Meeting January 18th, 2022

Meeting adjourned at 9:20 PM

Respectfully submitted by Cathey Kennedy, Secretary to the Board

Attachments:

Programs Report – Submitted by Donna Logan

Speaker Cassandra Ireland Beaver presented her lecture: The Whole is Greater than the Sum of its Parts, and Julia McLeod presented the results from the 2021 Lone Robin project. Sue Fox updated the SFQG Community Built - Opportunity Quilt Project.

December 2021: A grand Sew and Tell featuring: Mary Spadaro's Round Robin Presentation, Maren Larsen and the Mystery Block Quilt bags finished results, and Julia McLeod and the Lone Robin Quilts.

January 18, 2022: Zak Foster

February 12, 2022 - Kena Tangi Dorsey, Sew & Tell

March 15, 2022 - Allie McCathren

April 19, 2022 - Carolina Oneto, Sew & Tell

Workshops:

Jan. 29, 2022 - Valerie Goodwin - Mapping Personal Spaces

April 16, 2022 - David Owen Hastings - Inspired by Art

Treasurer's Report – Submitted by Gloria Miller

Cash Flow and Profit & Loss for period ending November 15, 2021 attached.

Bank Balances:

QuiltAway Savings	0.22
QuiltAway Checking	6,150.00
SFQG Savings	43,579.94
SFQG Checking	20,908.00
	<hr/>
	70,638.16
Total Checking/Savings	<hr/>

[P and L ending 11.15.21.xls](#)

<https://docs.google.com/spreadsheets/d/1taWU5ilug5kFWdPAAOPqI2dPuX3CKpl3/edit?usp=sharing&ouid=103461233507982239507&rtpof=true&sd=true>

Parliamentarian's Report – Submitted by Valerie Lienkaemper

SFQG Bylaws Review Committee

Valerie Lienkaemper, Ginger Ashworth, Adrienne Hickman, Dottie McHugh

Our last meeting was November 13th. We will meet next in January.

Community Outreach Report – Submitted by Adrienne Hickman/Jessica Church

The Outreach curbside meetings are in place for the rest of November and December.

SF General 36"x36" Child size
Family house. Lap Quilts

Jeanne Low suggested Asian Women Shelter multi-ethnic temporary shelter for survivors of domestic violence

On Lock suggested by Dottie McHugh

Community Outreach Donations Received in November

Quilts made with members fabrics:

5 baby quilts

4 lap quilts

4 tops

9 Christmas bags

Community Outreach kits completed:

9 child

4 lap

7 pillowcases

6 Christmas bags

Members Served at Curbside Outreach so far this month: 3

Additional deliveries: 5

Our next Curbside Outreach is November 20.

Free Table Report – Submitted by Valerie Lienkaemper

Our last Free Table for 2021 was at Karen Weissman's yesterday..

Thank you, Karen.

Our next Free Table will be in 2022

Saturday, January 22nd at Sumilu Cue's

279 Topaz Way (Gold Mine Way - near Diamond Heights Blvd)

11-1

This will be held indoors in Sumilu's living room.

The windows will be open on both sides of the house to provide cross ventilation. Masks required.

If you wish to host a free table please contact me.

Historian Report - Submitted by Jeanie Low

I have posted many of our Opportunity quilts from the past on our guild's Instagram page to celebrate our guild's 40th anniversary year..

Library Report - Submitted by Cher delaMere

No volunteers have stepped up yet. Please contact Peggy Cleary if you have any suggestions or ideas for a person who might be interested in taking over the Library. We also need a backup for Dannie behind the scenes as library support (database and cataloging).

Membership Report – Submitted by Julia McLeod/Dani Lawler

Database up to date.

Full/lifetime members (new and renewed)	213
Junior	1
Affiliates	14
Newsletter Subscribers	3
NEW joins during renewal period	19
Paid by check	20
Total donations	\$1,780

Renewal Period Status Report

Unrenewed full members:	35
Less than 1 year (joined April – October)	8
1 year	10
More than 1 year	17
Unrenewed Affiliates	1
Affiliates who renewed as Full	2

The self-printable membership card is available on the website to members.

The printable Membership Directory is available on the website to members.

Opportunity Quilt Report – Submitted by Sue Fox/Dottie McHugh

– **Current Quarter**— (on track)

- **November (Development** month—samples & pattern testing)
- **December (KIT** month— assembly & begin delivery)

22 people have signed up to participate. They will be the contact group that she will work with.

Sue lives in the East Bay and Dottie is in a central location in the city. Kit distribution from both locations.

8 people are testing the kits now.

-Link goes here-

- **January (Begin Instructions & Build** month... continues through June)

– **Volunteers**—

- [ONLINE Sign-up](#) Form is ACTIVE.

- 20 people are already on board to Participate as of 11/15/2021 (less than one week of form going active.)

– **Promotions**— (Internal to our guild members)

- **Ginger has Updated/Revised online November newsletter promo** with corrected Online Form address.

- **Cathy Miranker has received updated COPY for Website**— both the Opportunity Quilt page AND the QuiltAway pages... Each set of COPY describes the crossover between the two related projects & each give links to Online Form. Cathy will receive Images for website this week (once I arrange & shoot them.)

- **I'm hashtagging on Instagram** (#sfgq2023opportunityquilt) with the Purpose of 1) Showing Progress, 2) Encouraging Engagement/Makers and ultimately... 3) to Entice Ticket Buyers! My IG feed also transfers over to FB. (Perhaps guild volunteer [Holly? Or whoever does this...] pick up & re-post these for wider distribution.)

- **Marketing**— (External to guild... to our Quilt loving audience)

- **Dottie & I continue to strategize** new & unconventional methods for Ticket Sales as we meet weekly to prepare materials for KITS... (*We'll report more on this in January.*)

- We are also **considering Alternate Methods** to (possibly) enable “direct purchase” for the Quilt Show Audience of some smaller items related to the “GRAND PRIZE” quilt. (“Cash & Carry” – an immediate fundraiser)

- Via the IG & FB posts, we **Hope to draw in “Opp Qlt” Ticket Buyers from nationwide**... International even. **Why not?** (*We'll report more on this in January.*)

Postcards Report – Submitted by JoAnne Vail

Contacted Maren about doing a Guild Sewcial making postcards. JoAnne contacted Sam because Sam had done an online postcard zoom workshop. Trying to build up holiday and event stock of cards. Offered at curbside outreach - advertised in EBlast (no newsletter in December) Curbside Outreach 11/20 12/4 & 18. Postcards for sale and kits to make. FB notice too.

QuiltAway Report – Submitted by Jeanne Matysiak

I have chatted with all of our workshop instructors, Sue Fox, Joy-Lily, and Colleen Granger. They have been sharing workshop descriptions and photos. I am working with the committee on the registration papers. As soon as they are ready, planning for early January, I would like to post everything on our website and make paper copies available at our free tables, community outreach and other sewing circle gatherings.

I will begin accepting reservations and deposits in February. As our Retreat isn't until June we decided not to ask for deposits now with taxes and holiday expenses occurring.

I am leaving for a cruise on Saturday. If you have any questions or concerns, I will be back to talk or email on December 3rd.

Saturday Workshops (paid) Report – Submitted by Sam McIlraith/Barb Strick

We just completed November 13/14 workshops with Brenda Gael Smith, and both days went very smoothly. I think everyone enjoyed the classes. I know I did.

Sam and I are working on a plan to receive feedback from participants.

2-3 months between workshops seems to be appropriately spaced. Zoom is very successful. Teachers from farther away at more reasonable prices, access to our own studios, fabric and tools, and we don't have a meeting space at the moment. So far, all of the Workshops are full, and that's encouraging!

Our next workshop is Valerie Goodwin: Mapping Personal Places on January 29. During the general meeting last week, we announced that this Workshop is full, but we recently one person dropped out, so there is one available slot. I will send reminders to participants early in January, because this class requires some setup, with Valerie's input, to make sure the source material is appropriate for class.

Next up is David Owens Hastings on April 16, teaching Inspired by Art. We expect signups to begin at the next guild meeting in December. Participants can use David's art, or supply their own art to inspire them. We had numerous requests from guild members for a workshop from him after he was a Speaker recently, so I hope this workshop fills too.

Since Quiltaway is scheduled in June, we probably won't have another Workshop until August.

Sewing Circles Report – Submitted by Sara Guyol

Dorcas will share information about themselves at the January General Meeting. They have pictures that they will share that are of general interest and some have historical merit.

In January, I will rerun the "Call for Sewing Circles" article in the newsletter, placing emphasis on the formation of new circles.

(Membership can be sorted by zip code to help group people)

Technology Report – Submitted by Holly Gatto

Facebook Group

I received a list of names of people who didn't renew their memberships from Dani Lawler, and checked it against the Facebook group, there are 6 members that need to be removed. I posted in the FB group reminding members that the group is for current members only and nonmembers will be removed. I will double check and remove them in a week.

Instagram

I have not posted much lately but will hopefully get some posts up this month.

Zoom/TicketTailor have been created for the December meeting and the website has been updated with the information.

UFO Mystery Challenge Report

From Maren Larsen: 37 of 45 UFO Mystery bags have been distributed. Instructions on how to submit photos of the finished quilts and enter the completion prize was in the November Quilter's Cables. We don't know yet how many people have or will complete their projects by the December 7th deadline. I will confer with Judy on how to present at the December meeting.

I have already received a few inquiries about whether we are doing this again next year, still too early to say.

From Judy Epstein: Sew & Tell for December will be a presentation of the UFO Mystery Challenge submissions. So far four people have sent in their work, but I expect more. The deadline is Dec 7th. Maren and I need to confer as to the format of the presentation: whether it's to be interactive like past Sew & Tells have been, or if Maren wants to read statements from the makers. My vote goes to the first option, but allowing for us to read statements from people who may not be able to attend or are shy about presenting.

We will need more time allotted for this than the usual S&T considering the number of submissions (how many bags went out, Maren?) and that there is a vote planned for the winning piece, along with prizes. Also, there is one Lone Robin that was left out of the November meeting, and I'm going to ask the maker if, instead of tacking it on to this, which will seem like out of left field, she can wait until the next S&T in February.