

SFQG Board Meeting - January 25, 2022
Location Zoom meeting on line

Present: Peggy Cleary, Donna Logan, Gloria Miller, Cathey Kennedy, Valerie Lienkaemper, Ginger Ashworth, Jessica Church, Holly Gatto, Sara Guyol, Maren Larsen, Dani Lawler, Jeanie Low, Dottie McHugh, Sam McIlraith, Julia McLeod, JoAnn Vail

Meeting Start Time: 7:10 PM

MSP: November minutes approved

Agenda items in bold:

1) Program bookings and ideas

The suggestion was made that member centric segments be added to the programs. (Affiliates, Sewing Circles, Community Outreach and members spotlighted) How many photographs do we need in order to make the segments interesting? No decision.

Open invitations to be announced for any member to participate on a volunteer basis (not to encroach on Sewcial's territory). Maren is researching switching away from Saturdays for Sewcials because of a conflict for her, maybe to a weekday evening.

A second informal guild meeting offered monthly was discussed modeled after the practice of EBHQ.

Sam McIlraith requested to brainstorm "off line" with Sara Guyol about contacting and getting information about Sewing Circles. Donna Logan asked to be included.

The budget has been set around having speakers; there is no need to look here as a place to economize.

September is the last month of our 40th Anniversary year. The suggestion was made that maybe we could meet outside to celebrate in person without a meal.

MSP: That the program committee books virtual speakers for June, July and August (no in-person meetings for those months).

2) Julia McLeod's Mystery Quilt

Julia requested replacing the Lone Robin with Chunk of the Month for 2022. Participants will build Chunk elements each month that will be used in constructing the final quilt. Chunk of the Month will begin in March. (Julia displayed a slide show of designs for the chunks.) Is it similar to the Community Build? No, the difference is that each quilt is made entirely by each maker and not in silk. Maren suggested incorporating a help session Sewcial in the summer sometime for help with the project or just gather (Zoom) and work together.

MSP: Julia may proceed with the Chunk of the Month project.

3) Cancellation of QuiltAway

Walker Creek Ranch (WCR) canceled all events until September; therefore, QuiltAway has also been Canceled for 2022. WCR will refund our downpayment. Jeanne Matysiak will stay in touch with WCR in case of any changes. Jeanne might be interested in chairing an alternate event. The guild members will be informed of the cancellation by eblast (Peggy Cleary will send) and in the newsletter (Ginger Ashworth will circulate).

Should we pursue the next QuiltAway? **The topic has been tabled until the June meeting.**

We should keep our eyes and ears open for alternate locations in case WCR remains unavailable. 1) What places are guild members using for other events? 2) Are any guild members attending other retreats (non SFQG) would they be open to our members?

The Workshop committee has been working their scheduling around QuiltAway. They will see if they can come up with a workshop in June or July.

4) Librarian vacancy and actual activities of librarian while the library is not operational

Cher delaMere feels that the library should stay at her house until we can meet in person again. She also feels that no materials should be checked out without the supervision of a qualified librarian. Cher will not be leaving in March as originally anticipated, so the library does not need to be moved at this time. She will be in San Francisco until at least September and said that she is happy to continue storing the library and checking out items to members either at table events or on request. She is also renewing the magazine subscriptions as they come up because they have been popular with the members.

Dottie McHugh repeated her offer to house the library (if and when necessary) in her downstairs office with outdoor access. The suggestion was made that a small committee (four people) take on the responsibilities of the librarian. Ken Yazzie offered to help with the organization of the library for the move. It may be wise to wait until we have a Library Committee in place before we move the library. We need to get Cher's input.

Suggestion: We would suspend the library activities until we can meet in person again. At that point we can recruit volunteers for the Library Team.

5) Website staffing (we have an additional volunteer)

Tanyung Barnes has joined the Website team.

6) Ways to encourage participation and interaction among members (new sewing circles, etc.) and how to increase involvement (Maybe a small new committee to work on this)

Not discussed

7) Price increase for Newsletter printing--is now the time to stop printing it?

The printer has increased their price to us (for the first time in years!) from \$1.80 for each copy to \$ 4.05 each plus tax and postage. We are currently printing 40 copies. We can look for another printer but the one we have been using is great and has given us a great deal for a very long time. Many members have opted out of receiving a paper copy. We are only printing 40 copies instead of 100 copies. So the final cost to us is still less than we were paying before the price hike. As of now, we decided to keep supplying printed copies. Ginger is more interested in producing a paper version of the newsletter than an online only version.

8) Workshops: since QuiltAway has been canceled, could another workshop be scheduled?

The topic was discussed as part of other agenda items (see above)

9) Other Items

Community Service needs lap size quilts (45"x45" to 45"x60") with adult themes for a new recipient organization (1064 Mission Street - Episcopal Community Services). The project calls for 60 quilts by April. There are already 15-20 quilts dedicated to the effort. Jessica is working on drafting simple bold patterns that will be available on the website.

Gloria reported that our membership is remaining steady despite the challenges of COVID. Our membership now stands around 225 members.

Meeting ended at 8:37 P

Next Meeting: February 22, 2022 via Zoom on line.

Respectfully submitted by Cathey Kenned, Secretary to the Board

Attachments

VicePresident Report - submitted by Donna Logan

December 2021:

Zak Foster gave a moving and humorous presentation on making memory quilts, as much grief counseling as quilt design.

Sue Fox updated the progress of the SFQG Community Built Quilt Project.

JoAnn Vail highlighted Sam McIlraith's prodigious production of over 100 postcards.

Adrienne Hickman reported on the number of quilts distributed.

The program lineup so far:

February 15, 2022 - Keena Tang Dorsey, The Dorcas Group, and Sew and

March 15, 2022 - Allie McCathren

April 12, 2022 - Carolina Oneto, Sew and Tell

September 20, 2022 - Fern Royce, Sew and Tell

The Program Committee is gathering information for member-centric presentations, e.g., Community Outreach, sewing circles, and studio organizing for future meetings. Members will be invited in newsletter articles to participate.

Community Build Report - submitted by Sue Fox

Project is On track

- First set (50) KITS prepared and... Distribution to 35 participants @ Dotties' on 22 January. 8 more into mail this week.
- Dottie's house serving well as a hub for this project.
- New KITS being constructed (for 2 more techniques)... distribution in February. Date to be determined.
- Coordinating our first zoom meet-up for February. Date to be determined.
- Using Instagram & Facebook to promote the "CB" project... plus show [details](#) of [construction](#).
- Have established twice monthly emails to the Volunteers in order to supply [links](#) to IG [visuals](#), for those who do not ordinarily use social media. And to share other pertinent info.
- All volunteers who came by on Saturday said they are excited & thrilled to be part of this project.
- Enough materials available for more volunteers to join at any time.

FUTURE—

- With the recent cancellation of QuiltAway, we are considering alternative methods for engaging the members in the design process...

(This topic was the focus of fox's classes at QA that were related to "CB"...))

- I think this project provides positive encouragement for our (CoVid tired) members... So many of whom are longing for more community engagement.

Community Outreach Report - submitted by Jessica Church & Adrienne Hickman

Community Outreach Donations Received in November and December

Quilts made with members fabrics:

12 baby quilts

32 lap quilts

26 tops

6 pillowcases

Community Outreach kits & projects completed:

19 baby quilts

25 lap quilts

15 pillowcases

10 Xmas bags

Quilts delivered:

35 baby quilts to ZSFGH

13 lap quilts and 2 twin quilts to Bayview Senior Services

12 lap quilts to Family House
24 holiday pillowcases to UCSF-PICU

Community Outreach Donations Received in January

Quilts made with member's fabrics:

6 baby quilts

16 lap quilts

4 tops

Community Outreach kits and projects returned:

12 lap quilts

38 lap quilts delivered to Laguna Honda

40 baby quilts delivered to San Francisco General Hospital

Finance Report - submitted by Gloria Miller

Bank Balances:

QuiltAway Savings	0.22
QuiltAway Checking	6,150.00
SFQG Savings	43,580.66
SFQG Checking	21,587.91
Total Checking/Savings	<u>71,318.79</u>

Taxes: End of fiscal year 2021 QuickBooks Pro report submitted to accountant, Beth Wright, for review and preparation of Federal and State tax filing.

Newsletter: We have been advised of an increase by the printer, Colorprint Inc.

Historically, each newsletter cost \$1.80 to print plus tax & postage.

Current increase, \$4.05 each to print plus tax & postage.

QuiltAway: When received from Walker Creek, the deposit of \$7,212.58 will be returned to the Guild general fund (SFQG Savings).

\$6,000.00, cash flow advance to QuiltAway, currently in QuiltAway checking account will also be returned to the Guild general fund (SFQG Savings)

Zoom: Contract renewal due in February.

QUILT San Francisco 2023: Financial history, Vendor/Booth deposits from 2019 show began April 2018.

Cash Flow Report

<https://docs.google.com/spreadsheets/d/1oDGAV7oVdMymiw5IG8RWhqYP20LJdGkD/edit?usp=sharing&ouid=103461233507982239507&rtpof=true&sd=true>

Profit & Loss Report

https://docs.google.com/spreadsheets/d/13WC0c6nYXUgUf5Ed3K_vt2bEmdzBYMdb/edit?usp=sharing&ouid=103461233507982239507&rtpof=true&sd=true

Free Table Report - submitted by Valerie Lienkaemper

Saturday, January 22nd at Sumilu Cue's

279 Topaz Way (Gold Mine Way - near Diamond Heights Blvd)

11-1

This will be held on Sumilu's front deck. A quick walk through the house was necessary to get there.

The windows were open on both sides of the house to provide cross ventilation. Masks were required. It was a great success!

There are no free tables scheduled. If you wish to host a free table please contact me.

Historian Report - submitted by Jeanie Low

In continuing our guild's 40th anniversary, I've posted images of our guild's opportunity quilts, program covers from our quilt shows, lapel pins, quilt show ribbons onto our Facebook account. Some of the images are also on our Instagram account. There were some favorable responses. An article was published in our Quilters Cables with information on the same particulars and the links for images.

There were a few inquiries on our Facebook account whether our logo and 30th anniversary lapel pins were still available to purchase. Dani Lawler replied that we have 10 logo and 50 -30th anniversary pins in our Membership inventory. I left a note that interested parties should contact Dani via email.

Membership Report - submitted by Dani Lawler

- Full membership: 225
- Affiliate membership: 14
- Newsletter only membership: 4
- Junior membership: 1

Thanks to those of you who reached out to non-renewed members in November, December, and January. The count of 255 full members include 6 non-renewed members who joined probably due to you contacting them: H. Arbeit, S. Danielson, C. Farrell, L. Lieberman, M. Nash, and S. Thadani.

Affiliate Membership - submitted by Ginger Ashworth

All the affiliates renewed except for **Twice Nice**. Nobody there responded to any of my phone calls or emails about renewing their guild membership or not. I hope they are all right. They contributed a prize to the August 2021 guild virtual retreat, so I was surprised at their lack of response at renewal time.

In Berkeley **Hello Stitch** is going out of business soon. I will contact Stacey there sometime soon to see if she wants to keep Hello Stitch in our listings on the website and the newsletter, or if they wish to be removed.

Newsletter - submitted by Ginger Ashworth

The deadline for submitting items for the newsletter seems to be working well. Most people didn't forget, I only had to send out a few reminders.

The cost of the printing has gone up at our printers, Colorprint in Burlingame. Genevieve Soriano, our contact there, mentioned the price going up to me last November, but didn't mention the amount. With the January newsletter she sent an invoice, and the increase is substantial. I am wondering if there is a guild member who could research looking at other printers to see if they could offer a lower price. I could shoot an email to our members to see if anyone has the time to research this (instead of running an article in the newsletter, b/c if we keep using Colorprint I wouldn't want them to read that we were looking for a different source). If we quit issuing a paper copy, I might not be interested in continuing producing the newsletter and we would need to scout for another editor.

Postcards - submitted by JoAnn Vail

- 110 fabulous postcards received from Sam McIlraith!
- 32 postcards sold in December.
- \$131.00 total.
- Ad has been placed in the newsletter inviting Sewing Circles to learn how to make fabric postcards.

QuiltAway - submitted by Jeanne Matysiak

I'm super disappointed to let you know Walker Creek has canceled our June reservation. They made the decision to cancel all group reservations through September 5. Just when we had everything in place on the website and hard copies of QuiltAway information being distributed I received the sad news. While not completely unexpected, I was really looking forward to the retreat. I will continue to stay in

touch with them as well as continue to look at alternative sites for the future. Our deposit will be refunded in full. They will mail the check to our post office box.

If possible could I request an email blast to notify members? Reservations/deposits were not to be mailed until February but I would like folks who plan ahead to know especially if they need to request time off in advance.

Round Robin Report - submitted by Christine Reiter

We have 18 participants this year, 9 in the Modern group and 9 in the Traditional group. We gained 3 new participants for 2022 and 7 participants from 2021 did not return.

The initial starter block hand offs happened on or before January 18th. The hand-off schedule for the year is February 15, April 19, June 21, August 16, October 18.

Feel free to reach out with any questions

Sewcials Report (for the 2021 year) - submitted by Maren Larsen

Because of Covid restrictions on meeting in person, the guild continued to host Saturday Sewcials virtually. Guild members volunteered to share a skill or technique they knew. Virtual Sewcials are offered to members only at no cost. The intent is to provide an opportunity for members to gather and share in a supportive environment.

Date	Presenter(s):	Subject	Description
Saturday 1/16/2021	Catherine Sherman	Beyond Red, White and Blue - Flags	A simple method for making quilt blocks using the geometry of the American flag.
Sunday 2/21/2021	Pattie Klimek	Crayon Tinted Embroidery	The crayon tint technique was presented.
Saturday 3/13/2021	Jessica Church	Community Outreach	Members worked on quilts for community outreach.
Saturday 10/9/2021	Maren Larsen	UFO Mystery Challenge Quilts	Members worked on their UFO Mystery blocks.

Sewing Circles Report - submitted by Sara Guyol

- The Dorcas presentation has been postponed until our February General Meeting. All parties involved have been contacted and advised of such.
- Yet another article, "Form-A-Circle" has been published in the newsletter, encouraging interested parties to get in touch with me if interested in forming new sewing circles - (in-person and/or virtual). I hope to update you next month regarding responses.
- I have received (from Dani) a list of members, sorted by zip code, that can be useful in connecting interested parties within the sewing circles platform.
- The responses from members who seek to join existing circles or form new ones has been negligible. While this may be, in part, due to our COVID circumstances, any suggestions that may help in garnering further interest is appreciated.

Technology Report - submitted by Holly Gatto

Last month I said I would provide some additional information about the Instagram Account vs Facebook Page and Group

Instagram

Follow us @sfquiltersguild

<https://www.instagram.com/sfquiltersguild/>

Anyone can view and follow our Instagram page, you do not need to be a SFQG member.

Members can have their Instagram posts reposted to the SFQG account by adding #sfqgvirtualshowandtell, and I will repost them.

I am also currently reposting #sfqg40years posts.

Facebook Group

<https://www.facebook.com/groups/SFQuiltersGuild>

For current SFQG members only. Anyone in the group can post and other members will see it. Since this is a private page we can post Zoom links to the monthly meetings and member addresses for Free Table days, etc.

Members have to request to become a FB Group member and I verify their name against the SFQG member list on our website before I approve their membership.

Facebook Page

<https://www.facebook.com/SFQuiltersGuild>

This is a public page that anyone can view, like, and follow. We are not using this page too much, but I will post links to the Nonmember Ticket page for upcoming monthly meetings.

UFO Mystery Bag Challenge 2021 Report - submitted by Maren Larsen

Committee members: Gloria Miller, Maren Larsen, Valerie Lienkaemper, Carolyn Bower, Janet Mednick, Dottie McHugh, JoAnn Vail

In an effort to provide a fun community building idea during COVID restrictions, and to raise a small amount of money for the Guild we offered a Grab Bag Mystery Project for the first time.

We requested members donate their unfinished projects (UFO's). Volunteers then sorted the odds and ends with similarities into bags to be distributed. For a donation of \$10 each, 41 UFO Mystery bags were picked up. The "new owners" were challenged to complete a quilted project in 5 months. 17 people completed 22 projects that were shared in a slide show at the December Guild meeting.

The slide show was well received and participants enjoyed themselves. Several of the completed projects have already been donated to community Service. I have already received a few inquiries about whether we are doing this again next year. I think this may lend itself better to a project that could be done every other year.

Website Report - submitted by Cathy Miranker

I have made the following changes on the guild's website:

- Updated the home-page slider
- Added a bullet to the home page
- Removed QuiltAway from the Events Calendar, and
- Removed all June-related info from the main QuiltAway page (but saved all previous pages so they can be readily edited or re-used)

I copied Tanyung Barnes on this email. She is now a key player on the web team, and I ask that the executive board and all committee members swiftly and routinely update her on all news.

Workshops - submitted by Sam McIlraith & Barb Strick

We are excited to have a full workshop this coming Saturday, January 29th with Valerie Goodwin. Sign-ups for David Owen Hastings, April 16th are going well, believe we are more than half full.

We have been discussing additional workshop options for the year, and hearing that QuiltAway has been canceled, we will work on the possibility of adding something around that time frame.

Other Reports - submitted by Dottie McHugh

SFO Museum - On Saturday, I talked with Ken about his job at the Airport Museum and he sent me this email yesterday. I feel it would be good for some of us to meet with Ken at the Airport to see what is possible.

One thought I have would be to bring back the San Francisco landmarks quilt we started for St. Mary's and use it for display at the airport.

Ken's email:

Thank you again for opening up your house to the guild members to come to pick up our quilt packets for the Community Quilt Project. And thanks for spending time talking with me.

I am sending you SFOM's link below to show you our current exhibitions and museum operations. The second link is the museum's information on events at the Aviation Library Museum in the International Terminal (before security). It is closed at this time for renovations – opening in early spring. We talked about 2022 being the 40th Anniversary for the Quilt Guild - so maybe SFOM could be a place to celebrate.

[SFOM](#)

[SFOM_Event](#)

If you need to contact me by phone please call me at 415-308-2042 or reply to my message to my personal email kenn.yazzie@yahoo.com.