

SFQG Board Meeting - August 24, 2021

Location: Zoom meeting on line

Meeting start time: 7:12 PM

Present: Claudia Shearer, Sumilu Cue, Gloria Miller, Peggy Cleary, Donna Logan, Dottie McHugh, Maren Larsen, Ginger Ashworth, Julia McLeod, Barbara Strick, Dani Lawler, Sue Fox, Jessica Church, Jeanie Low, Holly Gatto, Valerie Lienkaemper

Absent: Cathey Kennedy, Cher de la Mere, Sara Guyol, JoAnn Vail, Lisa Lieberman

Welcome & updates by Claudia Shearer, President

MSP: July Minutes Approved

Vice-President's Report - Sumilu Cue

Programs Report - Sumilu Cue

Treasurer's Report - Gloria Miller

MSP: Proposal to accept the budget as presented by the Treasurer.

Parliamentarian's Report - Valerie Lienkaemper

Standing Committee Reports:

(Are usually submitted in writing and distributed by email. They are added at the end of the minutes as attachments)

New Business

Opportunity Quilt

MSP: Proposal to accept the Opportunity Quilt Project as presented by Sue Fox and Dottie McHugh.

The San Jose Museum of Quilts & Textiles and the upcoming exhibition

MSP: Proposal to support and sponsor the San Jose Museum of Quilts & Textiles and their upcoming exhibition, "Layered & Stitched:50 years of Innovative Art" at a cost of \$500.

Unfinished/Ongoing Business

Guild 40th Anniversary Celebration

MSP: The Board will postpone any discussion of a celebration for the Guild's 40th anniversary until January 2022.

Members were encouraged to think about a way that guild members could get together outdoors, for instance, a picnic. This would not be an anniversary event.

There was no suggested date for such a gathering.

Meeting ended at 8:20pm

Submitted by Valerie Lienkaemper

Attachments:

Programs Report – Submitted by Sumilu Cue

August: Packed schedule with announcements, lecture, new board, workshops, UFO mystery bags, and Sew n Tell. Put speaker, Giuseppe Ribaud, at the beginning because he was attending from the East Coast. He spoke about commercial fabric design and inspirations. 90 attendees on Zoom.

September: Elections—will use the polling feature of Zoom to conduct them. NOTE: is the FY2022 budget presented to the members at this meeting? Speaker is textile artist Lisa Thorpe who will show us how to use digital apps to put our own designs on fabric.

October: Speaker is textile artist Marty Ornish who will talk about controversies in the quilting world. Sew n Tell

November: Lone Robin presentation? Speaker—need to send final agreement for signature. Speaker is Cassandra Beaver who will be presenting her lecture: The Whole is Greater Than the Sum of Its Parts. She will tell us the stories behind the creation of her award-winning quilts.

December: NO SPEAKER. Round Robin, UFO Mystery Quilts, Sew n Tell

Program Committee met for the first time on Thursday, August 19, 2021. The attendees were myself, Julia McLeod, Lorraine Woodruff-Long, Donna Logan, Barb Strick, and Sam McIlraith. The agenda covered the committee's structure (VP and member responsibilities including who sends what to who), calendar of speakers so far, Google Drive folder for contracts, hi-res photos, sharing of information, etc. A spreadsheet was created to identify potential 2022 speakers to be discussed at next meeting on Thursday, August 26, 2021.

Global Quilt Connection October Sampler Platter: would like to get approval for \$75 guild fee.

NOTE: from June 2022 poll of Zoom General Meeting attendees, 29 attended the first GQC Sampler Platter and 28 said they would attend future ones. Just realized that because I was hosting the poll, I couldn't vote, so add one more to each of those two numbers

Treasurer's Report – Submitted by Gloria Miller

Cash Flow and Profit & Loss for period ending August 21, 2021 attached.

Bank Balances:

QuiltAway Savings	0.22
QuiltAway Checking	6,150.00
SFQG Savings	43,578.84
SFQG Checking	16,772.00
Total Checking/Savings	<u>66,501.06</u>

End of Fiscal Year: Please submit now any outstanding Request for Reimbursements that should apply to the current year ending September 31, 2021. Requests received after year end will be applied to your 2021-22 budget allotment.

Donations: Thank you from San Jose Museum of Quilts & Textiles: For our \$350.00 donation.

Tax: Renewal of our registry of Charitable Trusts completed with the office of Attorney General

/Users/cathey/Downloads/p and l as of 8.21.2021.xls

/Users/cathey/Downloads/Cash Flow Report August 21, 2021.xls

Membership: Membership (Dani) and Finance (Gloria) established a routine to reconcile Paypal deposits with membership records. (Finance records dollars, PayPal records dollars and names, Membership records names (and maybe dollars too!).)

Bylaws: Sent bylaw committee suggestions for rewriting one subsection of the bylaws relating to the Treasurer's duties. Preliminary research done with 15 other Northern California Guilds. Subject was auditing procedures.

Attached is the guild budget for October 1, 2021 through September 31, 2022

Please review for the board meeting and if possible, send me any questions before the board meeting, especially any questions requiring historical records or other research.

My continuing concern is that we have no fundraisers planned. The last significant fundraiser the guild had was November 2019, an auction, which raised about \$6,000. With no major fundraisers planned until the Quilt Show in 2023 the guild will be partially living on its savings until March of 2023. During hard times I think its fine to live on savings. I'm glad we have savings. We are not poor. We do not need to make every activity a fundraiser but we do need to be aware that our membership dues are our current largest source of income and without saving, they would not cover our activities for the year.

Thank you to the members who have renewed and especially thank you to the members who have added a donation to their membership dues. Those donations make a difference. I also want to note the activities, post card sales and the virtual retreat that have brought in income during this peculiar uncertain time.

I don't usually worry about expenses. Quilters are usually very frugal and some expenses are the cost of doing business, they are what they are. Because we are in uncertain times it is very likely the guild's financial needs will change during this next fiscal period. Any expense requests outside of this budget can be brought to the board for consideration. Your regular attendance at board meetings is encouraged.

Again, if you have any questions, please email, preferably before the meeting. I dislike quoting dollar amounts on the fly but will always get back to you with any information I have as soon as possible.

[/Users/cathey/Dropbox/SFQG Board/Minutes/2020-21/Support Docs/August 2021/Final budget for August 24, 2021 Board Meeting v2.xlsx](#)

Parliamentarian's Report – Submitted by Valerie Lienkaemper
Bylaws Review Committee

We met on August 14th. Our next meeting is September 11th.

Nominations Committee

Our slate for the election to be held at our general meeting September 21st meeting is:

President - Peggy Cleary
Vice-President - Donna Logan
Secretary - Cathey Kennedy
Treasurer - Gloria Miller
Parliamentarian- Valerie Lienkaemper

Technology Report – Submitted by Holly Gatto

I don't have many updates on the Facebook Page or Group or the Instagram account, I have not posted much in the last month, but should be able to post more now that school has started. Though I am starting to run low on photos to post to Instagram.

I have volunteered to help out Cathy and Lisa with the website updates, we still need to figure out who is doing what, but I can at least help with updating the zoom info for the meetings each month and adding links to TicketTailor, etc.

Community Outreach Report – Submitted by Adrienne Hickman/Jessica Church

Community Outreach Donations Received in August

Member Fabrics

4 Preemie

11 child

31 lap

14 tops

Outreach Kits Returned

4 child

27 lap

7 pillow cases

Quilts ready to be delivered in August

16 baby quilts to SF General Hospital (ZSFGH)

10 lap size quilts to Laguna Honda Hospital

11 Bay View Senior Center

11 Family House (BUCSF)

Guild members served in August: 30

Annual Report October 2020 - August 2021

19 Curbside Outreach days were held

209 Members came to Curbside Outreach

582 quilts were donated to 6 organizations (Family House, Laguna Honda UCSF-PICU, ZSFGH, Epiphany House and Bayview Senior Center)

67 pillowcases donated

Karen Reiter/ Fire Survivors Quilt Project 2020-2021

25 Members Participated between October 20 and February 21

116 Quilts were made

Historian's Report - Submitted by Jeanie Low

Library Report - Submitted by Cher delaMere

Library activity limited to ordering about 10 new titles for collection Dani Lawler is now cataloging them - and finally sent several old and unique quilt exhibit catalogues to the AMERICAN QUILT STUDY GROUP. At the University of NEBRASKA where such resources enhance their research collection.

Membership Report – Submitted by Julia McLeod/Dani Lawler

Overall membership numbers remained steady fiscal year-to-year even as we operated in a completely virtual world; there were losses but there were also a surprising number of new additions to the membership base. A successful New Member Social was held via Zoom in March 2021, hosted by Julia McLeod and Becky Simpson.

Membership counts for 2020-2021

Current membership counts: Full/Lifetime Members	225
Affiliates	17

	Newsletter Subscribers	4
<u>New members since July 27</u>	0	
Membership counts for 2021-2022 as of Aug. 20		
	Full/Lifetime Members	79
	Affiliates	3
	Newsletter Subscribers	0

Renewal Period Status Report

Membership fees scheduled to revert to full price on August 1 delayed until about noon

- o 3 people renewed before price had changed;
- o 2 of the 3 have been resolved so renewals are at full price
- o 1 issue outstanding
- First round of renewal email reminders was sent out on August 4
- Second round of renewal email reminders will be sent out on August 27
 - o Renewed members will NOT receive any future email reminders
- Julia McLeod is writing the Membership Corner article for September which will include all membership renewal information

Other happenings

- As part of the renewal process, any member including a DONATION with their order receives an acknowledgement.
- Many thanks to Julia McLeod for hand writing 13 postcard thank you notes, so far.
- Gloria Miller and Dani have implemented a process to allow Dani to reconcile membership records with reports Gloria gets from PayPal
- This also allows Dani and Gloria to check that donation amounts are correctly recorded by both of us.

Newsletter Report – Submitted by Ginger Ashworth

The August newsletter got delivered to paper-copy recipients before the August guild meeting (yay!!). Those who subscribe to the electronic version received their newsletter on August 5th. The current deadline is very helpful in allowing us to get this publication out to our members earlier in the month.

Dates verified for November and December guild meetings: I need to have, in writing, the dates for the November and December 2021 general meetings. Our website does **not** have the meeting dates listed yet . . . These meetings should be on the **second** Tuesday of these months; I need this verified so I can print it in the newsletter. I can't print it until the Board verifies this. Could you please take care of this tonight's meeting?

Affiliate Renewals: Three affiliates have already renewed their 2022 membership. Next month there will be more.

Opportunity Quilt Report – Submitted by Sue Fox/Dottie McHugh

Gloria already has \$350 in the budget for printing the tickets and postcards since this is what it costs last time. We should add \$150 since printing costs have gone up and we plan to distribute more tickets and postcards. Sue will be donating the quilting but ask that we buy the wool batting which costs \$100. So asking that the budget be updated to \$600 instead of \$350 for the Opportunity Quilt.

Post Cards Report – Submitted by JoAnne Vail

October 2020-September 2021 Final Report

3 Members made 3 cards each = 9 cards

13 cards were sold

2 members generously purchased supplies from the Guild to make their own cards

After printing costs, profit for the year = \$268.90

The main challenge for this fiscal year was the lack of social contact with members. There were no responses to my ad in the newsletter for making cards. And there were worries about handling money during Free Table events. The only times I sold any cards were when I met with my other social groups in person.

Now that restrictions are a little less stringent, I hope to drum up more interest in making cards by having a Holiday Sewcial in October or November.

Sewing Circles Report – Submitted by Sara Guyol

I have received no new requests this month from members to join a sewing circle.

Similarly, I have received no requests this month from circles wishing to be to be spotlighted by the guild.

Several have expressed interest, but travel/vacation plans and COVID/Delta concerns have been primary in their wishes to wait before making a commitment.

Since March, three members have joined sewing circles.

Outreach to known circles has been ongoing.

Block of the Month/Lone Robin Report – Submitted by Julia McLeod

Lone Robin is due September 7th and I've received one entry so far!

Happy to extend it and present whatever entries may come in a later month.

Round Robin Report – Submitted by Mary Spadaro

- 22 Guild members still participating

- Final rounds are in progress and will be completed by October Guild meeting

- Live informal show of completed quilt tops to be held in Golden Gate Park in late Oct or early November (RR participants only - date TBD)

- Slide show of completed quilt tops to be presented at December Guild meeting

- Next Round Robin will begin January 2022 with Christine Reiter leading the group

Free Table Report – Submitted by Valerie Lienkaemper

Catherine Sherman hosted a free table on August 15th. More than 40 attended.

There are no free tables schedule.

Saturday Sewcial Report – Submitted by Sam McIlraith/Barb Strick

Sam and I met with Sumilu and Program Committee via zoom. In addition to possible speakers, we discussed the timing of a speaker lecture and a workshop several months later. The idea of hosting a Workshop from a previous speaker seemed to be favored.

Next up: Brenda Gael Smith on November 13 & 14.

After our August general meeting, the signup numbers are:

Line Dancing: 7 members

Geometrics: 5 members

On Sept 1, Sam and I are going to contact other guilds to ask them to promote it to their members, starting Sept 12. That's 2 months prior to event. Holly Gatto set up two different signup costs (member/nonmember) on our website, and she will activate the nonmember price on Sept 12.

Valerie Goodwin teaching Mapping Personal Places on January 29, 2022.

Registration not available yet. Due to delay, but we are ready to open now:

We already announced a \$55 fee for class. However, Valerie offers this class directly on her website thru the Creative Sparks platform for \$70. If you sign up directly thru Valerie, you are entitled to view her lesson videos for a year, and also get an ebook, downloadable version of her book, [Art Quilt Maps](#). I spoke with Valerie about how this other (better!) offer would affect our signups. After zooming with Valerie and the rep from Creative Sparks, it was decided that we will run the workshop as we already contracted – participants pay via our website, and pay Valerie her fee of \$750 directly. AND, we will also have the benefits of the Creative Sparks platform, mentioned above. The Workshop “zoom host” for the day will be Creative Sparks, and Valerie will be teaching directly to our guild.

Guild Workshops – Submitted by Maren Larsen

UFO Mystery Challenge

UFOs have been collected and sorted into 47 “Mystery Bags”. 18 bags have been distributed so far at \$10.00 donation each.

A Zoom Sewcial has been scheduled for October 9th in case UFO participants want to consult on their projects, or just chat with fellow quilters.

Mail Box - I have been picking up the mail for the last 3 years from our PO Box on West Portal, and think it is time to find a new volunteer for this job. Perhaps a note in the newsletter and in the Presidents email.

SFQG 40th Anniversary Committee – Submitted by Jeanie Low/Dottie McHugh

Last month the board voted to have a 40th anniversary sometime in 2022.

We have more information now and Claudia has asked that we put forward a vote if we feel we want to move forward with this.

The budget questions are #1 and #5 but the other questions are for direction for what to do next. Here is the proposal points to vote on:

1. Should we budget for each member to get a 40th anniversary pin and for the charter members to also receive a silk flower? These would be given out at the party or if we decide not to host members at a meeting or party, then we would distribute them to members at community outreach or other point of contact and as a last resort mail. We were quoted a price of \$700 for 250 of the red pins (quoted price good for one more month). The silk flowers are estimated at \$200. We may need to plan for postage of \$100 for a total of **\$1000** into the budget. I have attached the picture of the pin that the \$700 is based on.
2. Do we want a sit down tea or light dinner at St. John's, lunch at Presidio Golf and Cordova Center which would limit us to 120 members (we have 225 members)? Or do we want a reception type of event at St. John's with chairs to sit down but not tables to sit around? We could have more members sit-down dinner buffet at Harding Park or catered at the Irish center but it would cost more and we would need a larger budget or co-pay. What option do you want us to pursue further?
3. If we want St. John's, do we want to plan for our first in person meeting and 40th anniversary at the same time (tentatively on May 17th? (Guessing we would not know until February if this date is possible with St. John's and if we are comfortable meeting then). Picked this date because April would be too soon to be able to plan and June is Quiltaway and I think it would be good to meet the month before.
4. If we choose St. John's, is 4:00 or 5:00 ok as a start time for a celebration in order to accommodate those who don't like to be out after dark.
5. Margaret quoted us at \$40 a person for a “Tea’ package to include everything. We have 226 members. Do we want to put **\$6,000** in the budget (150 members) for this celebration? Or do

we want a co-pay of \$20 for each member which would be **\$3,000** for the budget instead of \$6,000 (we did not do this for the 30th or 35th). The meeting room charge and set up cost is not included in this budget, since it is part of the meeting cost budget.

Some other thoughts for adding some fun and possible savings.

-Centerpieces/decorations will be sold to at least cover their cost.

-Ask the members to participate in a tea cup with matching hand-made napkin exchange.

- My granddaughter, Aurora Shaw, is our one junior member (she will be 12 in December), she is also a girl scout and my daughter, Erin is their leader. Erin is happy to get some of the Girl Scouts and parents to help serve. This is not possible with Margaret since her quote is a package (she may not be available in May since she has two big teas she just booked). Suggest I contact other caterers to get quotes for comparison (Knights often works with children volunteers as servers and may be able to at least match Margaret's price and may be able to beat it).