

SFQG Board Meeting - May 25, 2021

Location: Zoom meeting on line

Present: Claudia Shearer, Sumilu Cue, Gloria Miller, Valerie Lienkaemper, Cathey Kennedy, Sara Guyol, Jeanie Low, Dottie McHugh, Dani Lawler, Barb Strick, Maren Larsen, Jessica Church, Cathy Miranker, JoAnn Vail

Unable to Attend: Holly Gatto, Ginger Ashworth

Meeting start time: 7:00 PM

Welcome by Claudia Shearer, President

Misc business items: Gloria Miller

Remember that June is when Committee Heads should be putting together their committee budgets for 2021-22.

To the Committee Chairs: Please collect the number of attendees to your meetings and events. Please report and keep records for yourself, so we can use the information for making comparisons from past to present. (See Treasurer's Report in Attachments)

MSP: April minutes approved

Standing Committee Reports:

Committee reports are submitted in writing and distributed to the board by email. The reports that were submitted are added at the end of these minutes as attachments.

Old Business:

Facebook Privacy Policy Change: Claudia

The guild has a FB Group and a FB Page. Making our FB Group Private will allow us to post links and other members-only guild information on line that is not offered to the public on our FB Group Page. Our FB Page itself will remain unchanged and open to the public so we can promote our events to non-guild members. The suggestion was made to change the name (slightly) of either the FB Page or the FB Group to make them less likely to be confused with each other.

MSP: Proposal that we make the SFQG Facebook Group Private (it is now public).

Virtual Retreat Proposal: Claudia, Sumilu Cue & Julia McLeod

Claudia displayed a powerpoint describing an outline of the two-day schedule which includes studio tours, demos of techniques, some show and share, and social time (happy hour). A budget of \$1400 is proposed. The proposed fee for the retreat would be \$50 per participant. It was suggested that we also collect and offer scholarship funds.

MSP: Proposal that the guild sponsor a virtual, two-day quilting retreat on the last weekend of August (28 & 29).

New Business:

Guild Membership Renewal Date Proposal: Gloria Miller

In the past the renewal date for membership has been around August 1st. Because the start time fluctuated from year to year, bookkeeping became more complicated. Gloria requested that we make August 1st the official start time to renew memberships to help keep our cash flow separate from one fiscal year to the next.

MSP: Proposal that going forward, the date for guild membership renewals start on August first. This would also be the date that any prorated membership fees, if they hadn't already reverted, revert to full price.

Unfinished/Ongoing Business:

Recommendation for a mix of In-Person and Virtual General Meetings in 2022 and a member survey to determine support for a hybrid meeting model: Sumilu Cue

How do we want our meetings to look as we move through the transition to meeting in person again? Sumilu went through a powerpoint presentation listing the pros and cons of both meeting in person and meeting on line. A hybrid of the two was explored. Sumilu was looking for appropriate questions to ask our membership to gain meaningful information for planning for our future. As of now, speakers are lined up through October for on line presentations. Any survey requesting information about preferences and demographics should be run by the Board before being sent out to the membership.

Potential Motion: A proposal that we survey the membership about how to conduct general meetings post pandemic.

The topic was tabled and will be revisited at a later date.

Grab Bag Fundraiser (not discussed)

Guild Anniversary Celebration (not discussed)

Meeting adjourned at 8:45 PM

Respectfully submitted by Cathey Kennedy, Secretary to the Board

Attachments:

Programs Report: Submitted by Sumilu Cue

107 attendees at May 17, 2021 General Meeting

Program schedule included announcements, short presentations by Sara Guyol (Sewing Circles), Barb Strick (Workshops), Sumilu Cue (Programming), Dani Lawler (Library). No submissions for Sew 'n Tell this month.

Guest Speaker was David Owen Hastings. I received a lot of good feedback regarding his talk, however, I also heard through the grapevine that he came off as patronizing and someone commented on him talking about his online lectures and workshops, however, I did tell him it would be okay, but perhaps, next time I will decline the speaker's request.

For rest of the year:

June: Valerie Goodwin–A Dialogue between Quilting and Architecture

July: Mel Beach–Free Motion Crea-TV

August: Giuseppe Ribaud, aka, Giucy Giuce of Andover Fabrics–A Peek into the World of Fabric Design

September: Marty Ornish–Controversies in the Quilting World

October: Lisa Thorpe–Photo to Fabric: Design in the Palm of Your Hand

To Be Discussed: Post-Covid General Meetings

Treasurer's Report: Submitted by Gloria Miller

QuickBooks Bank Balances as of May 22, 2021:

QuiltAway (3346)	\$	0.22
QuiltAway Checking (4998)	\$	150.00
SFQG Savings (7919)	\$	56,790.08
SFQG Checking (8771)	\$	15,001.23
Total Checking/Savings	\$	<u>71,941.53</u>

Request to all Committees: Please include attendance numbers in your monthly board reports and keep a cumulative report in your committee file.

We are occasionally in need of attendance numbers for our guild functions. The IRS, for instance, asks for a **Statement of Program Service Accomplishments** which includes the number of persons benefited. This information supports our nonprofit status. Keeping track of attendance is a good habit and a useful measurement tool for among other things, measuring success and making plans for future events

Workshops: I made the executive board aware that there has been a request by a future workshop provider (Brenda Smith) for a deposit (\$150.00/\$800.00) prior to the workshop. This is a change in typical invoicing procedures in that we usually pay a provider after services (lectures or workshops) are provided. A non-refundable but transferable deposit has been paid.

August Mini-Virtual-Quilt Retreat: A budget for board approval has been requested. (see above)

Auction Information: I was tasked with further researching auctions with either a tax professional or insurance professional. Without a more specific request (i.e. an approved event) the task is too open

ended to provide useful details. I don't believe our tax preparer or our insurance agent would be prepared to comment without more details so I have not pursued the topic.

Parliamentarian's Report: submitted by Valerie Lienkaemper

SFQG Bylaws Review Committee

The committee will have its first meeting on June 24th.

We will be reviewing the first three articles of our bylaws.

Technology Report: submitted by Holly Gatto

Facebook Group

I just posted about removing nonmembers. I will wait two weeks and then remove the nonmembers.

Depending on what is decided at the May Board meeting I will post a warning about making the group private before we do so, if that is the decision that is made.

I still have not had a chance to update the Facebook policy and create a pinned post on the group page. I did update the description to state that the group is for current members only.

Instagram

Instagram use/participation is still going strong. I still have plenty of photos to post and I am behind on posting a few that have been sent to me.

Website Report: submitted by Cathy Miranker/Lisa Lieberman

Web management is in transition to Lisa Lieberman, with membership-related web

- New webmail accounts have been created for Workshops (for use by Barb and Sam) and Programs (for use by Sumilu), and our Contact Us web page has been updated accordingly. The addresses are workshops@sfquiltersguild and programsvp@. The added cost will be reflected in our October 1, 2021 invoice from prxy inc. Also noteworthy:
 - Part of our internet hosting service, guild webmail is stored on secure servers, and all email that account-holders save can be recovered in the event of a crash.
 - Guild webmail is also a forward-looking SFQG resource, making the email "history" of certain activities (membership, workshops, lectures, etc.) accessible to members who step into those roles in the future.
- Intensive conversations/collaboration continues with web designer to complete membership admin fixes
- I have been in conversation with Sara Guyol and will create a home page slider for Sewing Circles pending receipt of photographs and other information
- I cannot be part of future board meetings (due to Eastern/Pacific time difference)

Community Outreach Report: Submitted by Jessica Church and Adrienne Hickman

Community Outreach Donations Received in May

Made with Member Fabrics

14 lap

7 baby

3 tops

Outreach Kits Returned

18 lap

4 pillowcases

Quilts Delivered

9 lap size quilts to Bayview Senior Center

16 baby quilts to SF General Hospital (ZSFGH)

16 lap size quilts to Laguna Honda Hospital

Guild members served in May at Curbside: 20

Other drop-offs: 2

Total: 22

Historian Report: Submitted by Jeanie Low

The article on Caroline Lieberman retiring from Teaching Quilting after 40 years is in our May, 2021 Quilters Cables. I included her quiltmaker story and her legacy in our California quilt community.

Membership Report: submitted by Dani Lawler and Julia McLeod

Current Count: Full/Lifetime members 217 (last year 223)

Affiliates 17

Newsletter Subscribers 4

New members since April 27th 11

Sewing Circles Report: submitted by Sara Guyol

To date, I've had only 2 persons interested in sewing circles.

This leads me to believe that promotion may be of help..

I propose that a sewing circle be featured each month.

This would include a Sew & Tell feature (Judy says yes), a write-up in Quilters Cables (Ginger says yes) and a slider across the guild's webpage (Cathy says yes) each to be updated monthly.

We can start next month.

I do, however, need a volunteer circle to serve as a "test pilot" for this project.

So if you would like to be the first circle to be featured, please let me know.

I am also aware that most of the current circles are closed to new members.

If you belong to a circle and are willing to accept new members, please let me know.

I currently have one person on hold waiting for a circle.

Just an FYI, I've coordinated the schedules of guild connected zoom meetings and those that are independent.

Round Robin Report: submitted by Mary Spadaro

I haven't reported on the Round Robin because there is nothing new to report — it kinda just chugs along and is only newsworthy at the end/beginning of the RR year (Oct/Nov). But I was not aware Gloria needed participation numbers. So for the record — the 2021 Round Robin has 22 participants.

Free Table Report: submitted by Valerie Lienkaemper

There was a free table at Carolyn Bower's on May 22. Approximately 22-25 members attended.

No other free tables are currently scheduled.

Member Sewcials Report: submitted by Maren Larsen

No Sewcials this month because of the Global Quilt Connection presentation. The UFO Orphan blocks group has not met yet.

Saturday Workshops Report: submitted by Sam McIlraith and Barb Strick

The first workshop is Mel Beach July 10 and 17. It's full, with a waitlist. We already had one person with a change of plans, and she found a substitute.

Next: Brenda Gael Smith

Nov 13 Line Dancing

Nov 14 Geometricks

Each of these classes are separate, we can sign up for one or both.

Note these workshops are Saturday/Sunday from 2:00-5:00

And: Valerie Goodwin - Mapping Personal Places

January 29, 2022 at 10:00

I will be returning her contract today.

We would like to announce and start signup for BOTH of these workshops during our next general meeting in June 15. Brenda's because it's the next Workshop, and Valerie because she is the Speaker at June 15 meeting.

For the duration of 2022, we are looking at a mix of virtual and in-person. Obviously, the virtual workshops give us the opportunity to have teachers from around the globe, and participants have the luxury of having all their equipment and stash with them. However, we all (including me) miss the fun of the group experience with in-person class. A further complication is that we do not have an arrangement for classroom space. Any suggestions for classroom space are welcome!! The Police Academy is no longer available to us.

We have been in communication with the following, in alphabetical order, not the order of schedule:

Tara Faughnan (local but only teaching virtually)

Sue Fox (for in-person)

Cindy Grisdella (lives in Wash DC)

Youngmin Lee, recent Speaker to guild on Bojagi (local, in-person, virtual as backup)

Julia McLeod (prefers in-person but can do virtual)

and, David Owens Hastings has been suggested by many members, but we haven't reached out to him yet.

We are hoping to work with the Program chair for some coordination with Speaker, and to schedule a Workshop every 2-3 months apart, keeping other SFQG events in mind - Virtual Retreat, Quiltaway, etc.

One last point. Sam and I will be confirming (and announcing at June 15 meeting) a WAIT LIST POLICY as there was some confusion as to who gets the available slot. Is it the choice of person dropping, or is it in order of Waitlist? More to come....

Re: new business and Sumilu's request for survey on Live/Virtual meetings. I would like to add to that survey on Live/Virtual Workshops.