

SFQG Board Meeting Minutes – August 25, 2020

Location: Zoom meeting on line

Present: Maren Larsen, Sumilu Cue, Gloria Miller, Cathey Kennedy, Valerie Lienkaemper, Alex Byrne, Anna Chan, Jessica Church, Adrienne Hickman, Donna Logan, Jeanie Low, Dottie McHugh, Julia McLeod, Cathy Miranker, Kenan Shapero, Claudia Shearer, Mary Spadaro, JoAnn Vail

Meeting start time: 6:35 PM

MSP: July Minutes approved

Vice-President's Report - Sumilu Cue (see attached)

Programs Report - Sumilu Cue (see attached) The suggestion was made that we seek to include a more diverse group of guest speakers.

Treasurer's Report - Gloria Miller (see attached)

MSP: Proposal to accept the budget as presented by the Treasurer.

Parliamentarian's Report - Valerie Lienkaemper (see attached)

MSP: Proposal to make our vote for officers by Zoom poll at the September meeting.

Standing Committee Reports

Tech Czarina - Alex Byrne (see attached)

Website - Cathy Miranker (see attached)

QuiltAway - Jeanne Matysiak (no report)

Community Outreach - Adrienne Hickman/Jessica Church (see attached)

Friendship Blocks - Kenan Shapiro (see attached)

Historian - Jeanie Low (see attached)

Hospitality - Margaret Piazza (no report)

Library - Cher de la Mere (no report)

Membership - Anna Chan (see attached)

NCQC - Maren Larsen (see attached)

Newsletter - Ginger Ashworth (see attached)

St Mary's Quilt - Dottie McHugh (see attached)

Postcards - JoAnne Vail (see attached)

Sewing Circles - Betty McNiel (no report)

Block of the Month/Lone Robin - Julia McLeod (see attached)

Round Robin - Mary Spadaro (see attached)

Free Table (see attached)

Saturday Sewcial (see attached)

New Business:

Do we want to start charging drop-ins at Zoom meetings in January? Offering our Guild meetings for free is a Good Will gesture. Speakers are becoming more tech savvy and many do not want to give away their services so the guild charging a guest fees could be appealing to them. We have accepted guests without charge for $\frac{3}{4}$'s of a year... January is probably a good time to reinstate the \$5 guest fee. Cathy, Gloria and Alex will figure out the details outside of the board meeting. The topic is to be revisited next at next month's board meeting.

Button Workshop - this is a reciprocal workshop from the SF Spinner's Guild in response to Alex doing a free EPP workshop for them in November.

It was proposed that we have a chair take on the Sewcials during the quarantine, it was agreed that Maren will be handling the post for now.

The Ocean Mission Ingleside Senior Center (OMI) is considering a project about Black Lives Matter and will get back to us when they have more details.

Unfinished/Ongoing Business:

Giving Tuesday - The general feeling of the group is that Giving Tuesday is not a fit for us at this time. A big thank you goes out to Cathy Miranker for all her research efforts.

Ideas submitted by Cathy Miranker: (See web site report for details)

Hang a quilt day

40th anniversary, Round Robin, Banners for quilt show

ideas to be revisited in the future

Location/Date of next meeting, Zoom Meeting on line / September 22, 2020

Meeting adjourned at 8:35 PM

Respectfully submitted by Cathey Kennedy, Secretary to the Board

Attachments:

Vice-President's Report:

Please see Web site report, Cathy has included a link to a slide show regarding Giving Tuesday.

Programs Report:

August: This general meeting had a lot of moving parts: 2021 Board nominees, Online renewal presentation, Sew and Tell, Julia McLeod's Lone Robin presentation, Poll Questions, and Breakout Rooms.

The Sew and Tell was well received. Thank you Judith Epstein for putting together the slideshow and managing the participants!

Breakout Rooms had 70 participants initially. Was down to 30 participants at the end. I happened to be in a room of very chatty people, so the time went by quickly. I think we were also dealing with competition from the second night of the DNC.

September: Voting in the 2021 Board Members, Sara Train of the Social Justice Sewing Academy, Julia McLeod's Lone Robin presentation.

October: Jody Alexander - The Boro Aesthetic

November: Kathy Anso and Linda Rae - Take Two Kiwi Quilters, Add Ten Years of Nancy Crow, and WOW! They will handle any taxes on their end, but we need to figure out an international payment process.

December: Sew and Tell

2021 Schedule, so far

January: Sandra Johnson: Art Wearables Presentation

February: Trudy Cleveland: Photographing Your Quilt

March: Lisa Walton: Leap and the Net Will Appear

April: Blair Stocker: Find the Value in Your Scraps

May: David Owen Hastings: Minimal Design, Maximum Impact

June: TBD

July: Sew and Tell?

August: Mel Beach: Free Motion Crea-TV and Reality

September: TBD

October: TBD

Treasurer's Report:

Bank balances:

Quilt Show	\$.22
QuiltAway	\$ 8,985.00
SFQG Savings	\$48,775.96
SFQG Checking	\$10,909.17

2020-2021 Budget: Final copy, for review and vote by the board (below). The budget was approved.

Contribution: A contribution of \$1,000 has been received from Diane Torres honoring the memory of her aunt, and long time SFQG member Dorothy Scholten. Diane did not want the donation to be publicized in our newsletter but asked that the guild be mindful of its senior members who have become more isolated especially during this SIP time. The donor has been thanked.

State Farm Insurance: The premium, which increased by \$50 last year, has decreased by \$50 this year in honor of our many years of doing business and our (clean) claim record.

[/Users/cathey/Downloads/2020 - 2021 budget version 4 for board approval.xls](#)

[/Users/cathey/Downloads/P and L August 2020.xls](#)

[/Users/cathey/Downloads/Cash Flow report August 2020.xls](#)

Parliamentarian Report:

Voting for the new slate of officers is scheduled for early in the Zoom meeting next month. A discussion ensued about the best way to vote. The board decided that a Zoom poll is the favorable option. A quick tutorial at the meeting can be crafted with a line added "Are you a member? (Yes) (No) If you are a member please vote."

Tech Czarina:

Technically, Zoom has performed very well for us for meetings, sewing groups and sewcials. The registration process still need to be streamlined. It is scheduled to be ready in time for the October meeting's registrations.

Website Report:

Web site is up to date

- Photos are essential for the web site to showcase our new activities. So, please, when you host a Sewcial or the Free Table or Curbside Outreach, take lots of pictures and email them to me
- At the September meeting, I'd like 5 minutes to show people how to make a donation
- GivingTuesday
 - Here's a short presentation about ideas for virtual fundraising, with particular focus on GivingTuesday: <https://docs>.
 - You'll need to sign in to Google (or register for a free Google account) to open the link
 - If there's interest, I can show this presentation via Share Screen at the board meeting; won't take long
- Ideas for New Business
 - Why not start a 40th anniversary project soonest? Could be a two-fold activity:
 - Individual, same-size challenge quilts for virtual display (and online auction), and
 - A collaborative quilt that can be ready and waiting to serve as a future opportunity quilt
 - Why not plan a Hang-A-Quilt Day ... a free outdoor quilt exhibition to brighten the city, showcase the beauty of quilting and call attention to our guild
 - People could add their names to the chat in Zoom meeting if they want to participate
 - Members could display quilts in a window, on a fence, clothesline, railing, tree, garage, chair, or any other creative way
 - The SFQG could produce online and printable PDF maps with "pins" (but not specific addresses), circulate these to members, post PDF on Nextdoor.com and elsewhere, invite readers of social media to download map from our web site, etc.

https://docs.google.com/presentation/d/113Vj4NOAdho3ZH_xsFH13VLOHgk5MIhm5f8mbGAMizA/edit

Community Outreach Report:

Epiphany Project

We have 15 finished quilts made by Guild members.

We have 5 cross block quilts finished.

We have 7 quilts out being quilted.

We have 3 quilts out being bound.

We have some quilts going out to Holly Gatto to be photographed today.

We awarded Beverly Mayfield with the \$20 gift certificate for most blocks made at the August guild meeting.

Member donations in July

18 quilts

7 preemies

4 tops

Outreach held two Curbside Pickup Saturdays in August from 10-12. Everyone was masked, socially distanced and used our hand sanitizer. We will continue only on the third Saturday in September, due to the Labor Day holiday. Jessica and I spent any downtime sorting and packaging scraps for free table events and ironing SFQG labels onto the quilts to be donated.

We delivered 48 baby quilts to Zuckerberg San Francisco General Hospital on the 18th and 15 Pillow cases to UCSF-PICU on the 13th. We are still not sure whether CPMC is accepting preemies yet, but we have about 75+ ready to go.

We are also planning our next project for a series of lap quilt kits to use up our growing collection of juvenile prints as a Saturday Sewcial in the future. Black Lives Matter? OMI Senior Center? New fire victims? We can talk with Sarah Trail (Social Justice League) about working with/for underserved populations. A proposal can be helpful to refine the topic and facilitate our discussion.

Friendship Blocks Report: Not much to report. One person respond to the item in the newsletter (in June) to send in completed blocks. Ideas as to how to proceed: 1)have a drop box at Community Outreach or Free Table events or at the Library's Book Sales, 2)post PDF instructions on the Friendship Block page of the website, 3) or something else. Suggestions are welcome.

Historian's Report: Continuing to index the newsletters. Jeanie is looking for a voice recognition program to record Quilter's Stories. Alex recommended Otter.ai (voice to text)

Membership Report: Membership renewal started August 1st this year, when prorated fee period ended on July 31st. New members pay the regular fee covering August, September and into the new fiscal year 2020-2021. We are encouraging all members and affiliates to renew their membership before October 1st in the August and September newsletters. We will do a phone call reminder to our affiliates in the week of September 7th.

MEMBERSHIP UPDATE between AUGUST 1-21, 2020

We welcome 6 new members:

Linda Ganfield (Alameda), Candance Creasy (Novato), Marilyn Winkler (San Francisco), Sonia Simone (Denver), Barbara Valverde (San Francisco) and Lyra Bengston (San Francisco)

Total memberships: 33 (based on August 21, 2020 spread sheet)

MEMBERSHIP – END OF YEAR REPORT from October 1, 2019-August 1, 2020

MEMBERSHIP - Data based from September 17, 2019- July 22, 2020

New Full Member 21 + 9@ ½ price = 30

Full Member 195 + 2 @ ½ price = 197

Junior Member 1

Affiliate Member 10

Affiliate who are also active members 5

TOTAL AFFILIATES: 15

Life Membership, (No fee) 1

Membership with personal hardship (No fee) 1

TOTAL MEMBERSHIPS: 245

NEWSLETTER SUBSCRIBER: 5

Notes:

Number of Members who did not rejoin: 37

Number of Affiliates who did not rejoin: 2 (one moved out of state)

Number of Members who requested newsletters in hard copy: 67

Number of Members who joined by paper form: 45

INCOME FROM GUEST FEE - Collected from September 2019 – February 2020
(No other in-person meetings due to COVID-19 pandemic from March-Sept. 2020)

September 2019 (4 guests) \$20

October 2019 0

January 2020 (6 guests) \$30

February 2020 (12 guests) \$60

TOTAL COLLECTED: \$110

MEMBER'S DONATION made during renewing membership.

TOTAL COLLECTED: \$640 (recorded from Jan-Dec than by guild's fiscal year)

December 2019 - 22 THANK YOU fabric post cards were sent to these members.

HOW MANY PRINTED DIRECTORY TO ORDER FOR 2021?

150 directories were ordered for 2020 (we received 18 extra copies from the printer with this order). Directories were distributed at the January and February meetings. Since March, we have not returned to meeting in person due to COVID related indoor gathering restrictions. 92 directories were handed out and 76 directories remain.

About 4 directories were handed out at the Free Table event on August 22nd and no one requested any directories at the Outreach Drop Off event on August 8th.

Since we did not have many people coming to ask for a directory, we can reduce our conservative way of ordering and help reduce the amount of left over directories as well. If we continue to meet virtually, members can make arrangement to receive their printed directory from the membership chairperson.

NCQC Report: Another meet the teacher in September Maren and Sumilu planning on attending.

Newsletter Report:

The deadline to receive articles is still one week earlier than "normal", Tuesday August 25th for the September newsletter, instead of Tuesday September 1st. This extra week gives the editor (me) the ability to get the newsletter out to people before the guild meeting—the newsletter will revert back to "normal" deadlines probably in January 2021. There is no newsletter production in December, and November is already planned for production a week earlier due to the upcoming holidays.

It is always appreciated to receive articles and news of interest for our guild members. Please keep submitting newsworthy items. The book reviews seem to be popular, but we can always use some more entries to keep that column running. Many of the affiliates have added new information in the Spotlight on Affiliates section; nice to see people and businesses adding variety to the publications.

Maren and Anna have written a blurb about if a member chooses to sign up for the newsletter by email during the Covid Sheltering in Place they can switch back to picking-up at the paper newsletter at the meetings when we are able to meet in person again.
(Mailing cost currently \$24 but charge is \$20...)

Post Cards: nothing new to report. Please return any completed postcards to JoAnn. They can be returned at the Free Tables and also JoAnn will come and pick them up. Her phone number is in the packet.

Block of the Month/Lone Robin Report: How many people are participating? A poll can be held after Julia's demo at the next meeting. December meeting is the reveal of the Lone Robin. Could it be displayed on the website and voted on there?

Round Robin Report:

The final round has been distributed to all 21 participants

- Final rounds will be completed by Oct 20, 2020

- For the final reveal:

- (1) **Virtual show & tell slide show** -- perhaps for November meeting? I will compile the slide show. Slide Show only... no speakers (10 Minutes)

- (2) **Possible in-person reveal/potluck lunch in Golden Gate Park?** Last year's in-person potluck at Dottie McHugh's was wonderful and gave us all a chance to examine and discuss our quilts in detail. This year we are considering an informal, in-person, socially distant display of all 21 quilts in Golden Gate Park, possibly late October or early November. Will survey Round Robin participants to gauge comfort levels about meeting in person (so far, several RR members love this idea).

- 2021 Round Robin?** I'm happy to continue coordinating. As before, we could start up in January, after the holidays.

Free Table Report: 2 so far. Successful. Turned into a social event. Masks and social distancing. Val has the next one scheduled.

Saturday Sewcial Report: Maren had 40 people registered and 37 showed up. It was a lot of fun and was very successful. Power Point and demo and sew and tell. 24 people stayed until the end. Maren is willing to do two more.

Possible topics:

Textile Buttons... Dorset buttons, crochet buttons. Schedule TBD

A peek into your sewing room???

Any other suggestions... please contact...

Maren is willing to coordinate and oversee these workshops (once a month)

St. Mary's Quilt:

We put the Quilt in the newsletter and got 3 more signups for a total of 7 so far. I figure that is pretty good since we have not done any other pushing.

<https://docs.google.com/>

On August 14th, the background fabric was ordered and some green fabrics from Missouri Star Quilt company and Fabrics.com

None of the fabrics have shipped from either place yet. A note was sent yesterday to check on the status. All the fabrics are Kona cotton solids. The background fabric is called Fog and the main green

is the color of the year - Enchanted. I have also ordered a yard of other greens - Old Green, Fern, Leaf and Blossom. The google doc will be updated with the information.

Once the fabric arrives it will be distributed to those who have signed up. A zoom meetings at some point will be a good way to get other people to sign up and generate more interest.

The following posted in the Newsletter:

St. Mary's Cathedral 50th Anniversary Group Quilt

St. Mary's Cathedral, where SFQG has hosted the last several quilt shows, has asked the guild to consider making a raffle quilt for their gala celebration in May 2021. They would like us to include their new St. Mary's Cathedral logo in the quilt but has no other requirements such as size. We decided to make an applique quilt that highlights scenes of San Francisco in 12 inch square blocks.

If you are interested in helping with this project you can sign to make a block. Below is a list of ideas and inspiration including blocks done for the 50th anniversary of the Golden Gate Bridge by the Lincoln Park Quilters in 1987. You can use these as a reference or for inspiration.

The last page of this document is a sign-up sheet. Please fill it out with your name, and the block you are interested in working on. Include your email address and phone number so that we can contact you with more information as the project moves along. If you prefer receiving a pattern, rather than designing it yourself, talk to Maren.

SFQG will provide unifying fabrics (such as for the sky and greenery) so that the quilt has a consistent and unified look. These will be chosen and distributed later on.

Thank you so much, please contact us with questions,

Co-chairs: Dottie McHugh (415) 681-5750 dottiemchugh1@gmail.com

Maren Larsen (415) 307-8990 foggyquilter@gmail.com

Quilt Show Report:

Still no response from St Marys about the date of the new show. The woman in charge is next in the office on Wednesday (tomorrow) and Alex will be non-stop calling.