

SFQG Board Meeting Minutes – March 26, 2019
Location: Ortega Branch Library, 3223 Ortega St, SF, CA

Present: Barb Strick, Gloria Miller, Cathey Kennedy, Pat Wong, Anna Chan, Cher delaMere, Adrienne Hickman, Cathy Miranker, Jane Strem, Mary Whalen

Meeting start time: 6:30 PM

MSP: February Minutes approved

AGENDA

Barb Strick standing in for Maren Larsen

1. Treasurer's Report - Gloria Miller - report attached. Alex is on board with giving us a Cloud Storage tutorial, maybe in April.

Donation letters were sent out.

Info sent out to accountant, but taxes not done yet.

2. Vice-President's Report - Barb Strick – VP Job not well defined.

3. Parliamentarian's Report - Pat Wong report attached

4. Programs Report - Barb Strick - Programming grandfathered into the VP position, Barb happy to take that on, but needs help with speaker dinner, set-up and take-down. Some suggestions were made. Speaker search is on now that the show is over.

Feedback on previous speaker: There was confusion due to lack of cohesive organization on the part of the speaker and no explanation of how felting actually works.

5. Standing Committee Reports:

a. Quilt Show - Jane Strem & Becky Simpson – report attached.

2 quilts were “missing” at the end of the show. They have been located and the owners know where they are. The quilts will be returned by the next meeting.

It was an easy show to navigate and it was described as a friendly show. Member's Market Place was missed. Maybe we could put a Member's Boutique at the November or December meeting.

We have the email addresses of people who bought tickets on line. We may want to consider marketing to them, strategically.

b. Community Outreach - Adrienne Hickman – report attached

c. Friendship Blocks - Kenan Shapero - no report

d. Historian - Jeanie Low - report attached

e. Hospitality - Margaret Piazza - no report

f. Library - Cher de la Mere is putting out a feeler for library software so that the library collection can be searchable on the website by author, title, call number as opposed to searching by keyword. Our previous software is 20 years old and is totally outdated.

There is a team working on the problem.

g. Membership - Anna Chan - report attached

h. NCQC - Laraine Salmon - no report

i. Newsletter - Ginger Ashworth - report attached

j. Website - Cathy Miranker – report attached 198 tickets sold on line mostly non-guild members (more than last time). They are mostly local... an opportunity for recruiting new members? Who would take this on? Me?

k. Opportunity Quilt - Cher de la Mere earned \$4,000 on the quilt with \$500 of expenses. \$3,500 profit. Won by Lori Atwood, a long-arm quilter on the peninsula. She will come to the April meeting to receive it.

l. Mini Retreat 2019 - Jeanne Matysiak - report attached

m. Sewing Circles - Betty McNeil - no report

n. Sewcials - Mary Whalen - report attached. Mary will not be able to attend meetings after August due to Grandmother duties. She can do the sewcials, but needs someone to be at the table at the guild meeting. Names were suggested.

6. Unfinished Business

a. Committee Job Descriptions - Pat Wong - At the last Board meeting it was requested that I put together a template for job responsibilities for the Standing Committee Chair job positions. Below is my draft of questions to be included.

Committee Name:

Brief description:

How much time is required?

Can the job be shared?

Do you need to attend general meetings as part of position?

Is special equipment required that is not provided by Guild?

Must supplies be brought to meetings that would require access to a car?

The project is ongoing.

b. Letterhead & note cards w/ envelopes - Adrienne will contact Normandie

7. New Business

a. Better labeling & organization of documents on Google Docs is needed. Gloria will ask Alex if she is willing to run a tutorial. Internet access will be needed. Those with laptops, please bring them.

b. Start discussion on possible alternative ideas for November auction. Member Marketplace was discussed. Sellers give a percentage of their earnings to the guild. Auction budget is \$3,700. It would be challenging to make that amount with a boutique. A combination of silent auction and a mini makers market may be a good idea. Some social media promotion may be appropriate. With the store idea sales tax needs to be charged.

c. Holly Gatto suggests moving our posted photos onto Instagram (free and unlimited space) instead of Flickr where our allotted space is full and we will need to jettison photos if we want to make space or we will need to buy more space. Holly has offered to set us up on Instagram. There is an issue with the quilter's not being given credit. There are members that may object to having to join Instagram.

d. The request was made that the picture of Gloria's grandson, Odin and Joe Cunningham looking at Odin's quilt be posted on the website.

Location of next meeting, Ortega Branch Library, 3223 Ortega St, SF, CA

Date - April 23, 2019

Meeting adjourned at 8:25 PM

Respectfully submitted by Cathey Kennedy, Secretary to the Board

Attachments

Treasurer's Report: QUILT San Francisco 2019 - Gloria does not have complete figures from the quilt show so can not give show totals yet.

Opportunity Quilt/Final:

Total Sales \$4,506.00

Total Expense \$424.70

Profit \$4,081.30

Right on target for sales and under budget for expenses. Yes!

Parliamentarian Report: It is not too early to start thinking of the election of next year's Board.

May is the month to put together a nominating committee, so before the end of April (yes, still a month away), I would like to know which elected board members would like to stand for re-election and who would like to stand down.

Next month I will be asking for volunteers and suggestions for the nominating committee. Please consider if you would like to participate or if you know of others who might make good committee members.

Quilt Show Report: This is a preliminary report since our final meeting will be this coming Saturday and reports have not come in from the committee chairs.

Our QUILT SHOW appears to be a success by any measure. We had approximately 1300 guests according to the wristband count, approximately 130 volunteers, and about 28 vendors in 25 booths.

We believe the on-line ticket sale option was a good investment and sold more tickets than retail stores in the past.

It took a long time to find a caterer who could and would meet our requirements. Thanks to Becky's persistence, she/we did it! The caterer was well received and even solicited feedback from our guests.

Most of the vendors I spoke with were happy to be here and happy with their sales. A couple mentioned their sales were down from last year or they had barely made a profit.

Once again, the judges were impressed with the overall quality of our quilts. The quilt layout worked well. It seems helpful to have quilts arranged by category, all the vendors in one room and all the special exhibits in one room.

The historical ribbon display was a nice addition. I have a hold on a week in March the Board meeting.

I also reserved the caterer for our 2021 show. I felt this QUILT SHOW got off to a late start and had trouble finding some volunteers for key roles. I've already begun asking various people what role they'd like for the next show so the next co-chairs have an easier and smoother job.

The quilt return process was an "organized chaos" process. For the next show, the person in charge definitely needs an assistant, a well-chosen team with advance training, team building AND a space-plan layout for the tables for quilts as well as chairs in the lobby for the people waiting to pick up quilts, and a more efficient method of receiving quilts AND judges comment envelopes. Final Report should be available by the April Board Meeting.

Community Outreach Report: Quilts received at Guild Meeting March 19, 2019

1. Fire Survivor Project
 - a. tops - 9 (2 w/ backs)
 - b. quilts (bound & ready) - 3
 - c. Backs - 7
 - d. Bindings - 9
2. Premie
 - a. Finished quilts - 19
3. Baby Quilts
 - a. Finished quilts - 5
4. Lap Quilts - 4
5. Pillowcases - 31

Northern California Fire Survivor Quilt Project

Goal = 100

71 quilts to go

18 tops waiting to be quilted

Fire Survivor Quilt Project meeting April 1, to plan further.

Historian Report: We Received a quilt maker story (QMS) from Melody Chan Doss.

I send a "cut and paste" QMS questionnaire with instructions to participants so they can write their own QMS in the template and then return it to me for our archives.

Membership Report: Visitors at the March 19th Guild meeting:

2 guests each paid @\$5.00 (collected \$10 for treasurer)

4 guests of a member (fee admission)

1 new member- Deesha Davis

New Memberships for the month of March

Jason Horsey (march 7th)

Cassandra Melting-Davis (march 20th)

Victoria Argello (march 21st)

Jose Best (show)

Josette Marsh (show)

Sue Deal (renew at show)

Janis Benedict (show)

Marie-Claude LeGall (renew at show)

We need to address another renewal membership that came by mail with a money order payment.

Newsletter Report: Just a few things...The NAME of the quilt show was officially chosen as QUILT San Francisco 2019. But, on our catalogue for the quilt show the name was different on the front cover. Speaking as the person who received articles about the quilt show for almost a year, hardly anyone called it by its designated name in articles submitted, so I had to either change what was written to "QUILT San Francisco 2019" or "quilt show," to keep it consistent all year long— articles are supposed to be pre-edited, but in regards to the name of our 2019 quilt show, they weren't. Perhaps for the 2021 quilt show, either a simpler name could be used, or else a

descriptive name . . . It's up to the quilt-show committee people to decide, but I'm hoping for something that people will remember to use.

There were some fantastic vendors at our quilt show. Would it be all right with the board if I contacted them and ask those, who are not yet affiliated, if they might like to become San Francisco Quilters Guild affiliates? One of my favorite parts of the newsletter is the Spotlight on the Affiliates section, and, if we have more affiliates, perhaps we would get more notifications of events or of items sponsored or produced by these vendors.

I am hoping that someone took a great photo of Becky Simpson, perhaps standing in front of one of her quilt entries, and wouldn't mind sharing it? I have a great shot of Jane. I would love to honor both of our quilt show co-chairs, so please, if any of you have a good picture of Becky, please email it along with any quilt-show photos for our April newsletter.

And lastly, I have received advertising money for running a 6-month long ad for sewing machine repair person, and I believe a 3-month run for the Ribbonerie, the payments for which I will get to Gloria.

Website Report:

New prorated membership pricing automatically went into effect at 12:01am March 22nd
All out-of-date Quilt Show pages have been archived

New slider image on the home page links to a newly written Quilt Show Follow-Up page (text vetted by Becky and Jane)

Home page image of ribbon links to same page for now but will soon link to a Ribbon Winners page

Home page workshop image now shows pix for Alex's bag class

Mini Retreat Report: I am still signing up participants. We can keep registration open as long as we have enough lodging. At this time we can accommodate single, semi-private and economy rooms. I am working on an information packet to email to participants with directions, tentative schedule, packing list, etc.

I am still waiting for my first grandchild to choose a birth date. He was due last Thursday, but politely waited so his mom could attend our fabulous quilt show.

Sewcials Report: These are the sewcials scheduled for 2019.

Laura Wasilowski was far too expensive for a workshop with the 4 days stay after the meeting.

No one wanted to pay that much. June 8

Sewcial is an add on since community outreach is the third Saturday. Denise

Labadie is the featured quilter at San Jose quilt museum. She is from Colorado, so I am taking advantage of her being in the area. She does fabulous rock studies all over the world, think Stone Henge. Thanks to Cathy

Miranker, we have 5 slots with Diablo Valley Quilters for their workshop with Laura Wasilowski in April, far less expensive than we can offer!! Comment: I took a class from

Jean Impey, our October speaker, with Peninsula Quilters. Some of the participants would like to take it again. Should I follow up? I did not schedule her because of outreach in October, but I could try for Tuesday or Wednesday the week of the talk and see if I can get their venue.

I would like to schedule Colleen

Granger, I took "Rings of Change" this weekend, it was new and fun. Is it worth scheduling her in November, December or wait until 2020?

Saturday Sewcials

Date TBA - Dottie - Soft lambs \$10

April 27, 2019 - Alex Byrne - Coin purses \$10 10 to 4

June 8, 2019 - Denise Labadie Techniques \$70 10 to 4

September 21, 2019 – Joy-Lily Fantasy Collage \$40 10 to