

SFQG Board Minutes -- June 27, 2017

Location: Jeanie Low's House, 3423 Irving Street, San Francisco

Meeting Start time: 6:42pm

In attendance: Alex Byrne, Linda Bartolotta, Gloria Miller, Claudia Shearer, Jeanie Low, Cathy Miranker, Barb Strick.

Cathey Kennedy absent, Claudia acting as Secretary in Cathey's absence

MSP May Minutes approved.

Treasurer's report Gloria Miller, Report on file

MSP It was moved and seconded that all items resolved in the document, "Resolutions of the Board of Directors of the San Francisco Quilters Guild", dated June 27, 2017, concerning the amended and restated Articles of Incorporation and authorization of the officers to act on behalf of the Guild, be adopted. There was a quorum present and the motion passed unanimously. [Report on File]

VP: Linda Bartolotta, report on file. Linda to proceed with planning programs for Nov & Dec with Claudia's help. Linda will ask Dorte for past documentation of committee chairs roles & responsibilities and then verify and update the job descriptions.

Parliamentarian: All Exec board members confirmed they intend on serving on the board next fiscal year except for Gloria who is undecided.

Programs -- Cathy Miranker, Report on File. Bay quilts willing to give us space for a workshop for free but note that no sewcials scheduled for 2018 but Cathy willing to organize this workshop as an experiment. Ideas for trying out different venues and a weekday sewcial were discussed, Cathy to explore these options further.

Historian -- Jeanie: Member quilt stories on website behind a PW firewall are accessible via google search. Barb (website) to examine issue. If not solved, stories can be taken down temporarily pending website redesign.

Barb - Website – how to approach a website design? Alex to handle getting competitive quotes when we get to that point.

New business: Jane Strem or others work on making a thank you quilt for MoFo (note, project was undertaken before consulting with the board). Alex will circle back with Jane & Pat Knapp and find out if they expect to be reimbursed for costs.

New Business – guild survey results discussion.

Objective: to review survey results and discuss "actionable" items for next meeting

Age Issue –concern that natural attrition of the aging membership will lead to reduced numbers in the near future. Discussion around how to recruit new members to bring in a diversity of age.

New Member recruitment ideas – for next meeting:

- Recruiting idea: Bring a friend for free
- Cross advertise in other guild newsletters
- New member recruitment is a function of the Membership Chair (more volunteers needed)

New Member greeter – need some volunteers to take new members and guests around. Jeanie will volunteer for July.

Sewcials: Try different venues such as Sips & Sews for a class as they have machines

- We need a volunteer to head up sewcials
- Try to schedule for a weekday

Quilt Show: Alex to contact members willing to volunteer to co-chair the next quilt show – Ideally, we should have the chairs in place 18 months out. Need commitment by August board meeting.

Quiltaway: Jeanne Matysiak and Wanda Lewis have been looking at venues with no luck. Alex to contact Jeanne & Wanda – ask them to commit. Otherwise we can work down the list of volunteers offering to chair.

Newsletter: A thanks to Ginger for her quick comments (email on file). Ginger to be asked to include info on ALL scheduled sewcials and info on how to book them. Alex to e-blast encourage newsletter submissions.

Library: commended for great selection and organization. Ask: can Cher order books on a more frequent basis, i.e., 2x a year instead of once a year?

Website: mostly positive feedback to keep in mind for website redesign.

Facebook: 32% members belong to guild FB group. Alex to email members requesting to be added.

Order of business, i.e., speaker to lead meeting – for now the speaker will remain last.

How to minimize time spent on Announcements?

- Members submit written announcements to be presented by the President – to be implemented at next guild meeting?
- Do Show & Tell before general announcements (after the welcome). Designate Show & Tell tables – and keep them clear. Outreach to start off with show & tell.

Help with room set up & down: Hire task rabbit for room set up. Alex to ask Margaret to see if she's okay to show task rabbit how to do set up. \$100 a meeting. Try it as an experiment.

Location/Venue will remain the same for now. Central location desired, more comfortable seating, etc. Without anyone to volunteer to find a new location issue is tabled for now. Gloria has a list of venue requirements.

Reminder to bring name tags –include in eblast. Provide paper name tags at member check-in.

Work with current sound system: hearing impaired should sit up closer to the stage.

Conclusion of Discussion

- Table rest of discussion for the next board meeting including drawing up an action plan for next 12 mos.
- Alex will write a report for quilters gables summarizing survey results and board actions.

Next meeting will take place on July 25 at the Ortega library.

Meeting Adjourned at 8:38pm

(Submitted reports emails by chairs retained on file)

Claudia Shearer, acting Secretary