

SFQG Board Meeting Minutes – November 20, 2018
Location: Ortega Branch Library, 3223 Ortega St., SF, CA

Present: Maren Larsen, Barbara Strick, Gloria Miller, Cathey Kennedy, Pat Wong, Cher delaMere, Adrienne Hickman, Jeanne Low

Meeting start time: 6:30PM

MSP: October Minutes approved

Treasurer's Report – Gloria Miller: report attached. In addition Gloria reported that she and Cathy have been testing the payment function on the new web site with small payments, which will be added to “contributions” on the books.

Vice-President's Report – Barb Strick: December's Make and Take instructor are Alex Byrn, Darlene Hartman, Maria Iorillo, and Ruby Wong. Barb will check with them to see if they will require the \$25 stipend offered by the guild. Wee Scotty will also bring a new model sewing machine for people to try out.

Barb is forming a committee of 3 members plus herself to line up speakers for 2020 meetings, and act as hosts for each. We need 10 speakers for 2020. We still need a host for the March 2019 speaker - Jennifer Landau

Jeanne or Cathy may be able to provide Barb a list of the speakers from the last 5 years.

Parliamentarian's Report – Pat Wong: no report

Programs Report – Cathy Miranker: report attached and covered above

Standing Committee Reports:

Quilt Show – Jane Strem: report attached

Committee Outreach – Adrienne Hickman: report attached

(14 people attended the Outreach Sewcial)

Friendship Blocks – Pat Knapp: report attached

Historian – Jeannie Low: report attached.

Jeanne will update the speaker list from the last 5 years.

Hospitality – Margaret Piazza: no report (The Church has requested that their coffee urn lid be returned. It was inadvertently swapped with ours.)

Library – Cher de la Mere: Donations for the book sale in December keep coming in. There are lots of books for sale. Books will priced to sell. Library will be open.

Library link on the web site needs to be easier to find.

A better link to archived newsletters is also requested.

Membership – Anna Chan: report attached

Newsletter – Ginger Ashworth: report attached

NCQC & Secret Pals – Larainne Salmon: no report Secret Pal will not take place this year due to low signup. The next round start date TBD

Website – Cathy Miranker: Report attached. Bugs are being worked out as they arise

Opportunity Quilt – Cher de la Mere: the craft fairs posted in the newsletter are closed for signing up our quilt to sell tickets this year but Cher will add them to her notes for next

time. There are still a lot of raffle tickets that have not been picked up. They will be mailed out in January.

Mini Retreat – Jeanne Matysiak: report attached

Sewing Circles – Betty McNeil: no report

Sewcials – Mary Whalen: report attached

Unfinished Business: job descriptions postponed until February.

New Business: Outreach Project Idea: on average we keep +/- \$40,000 in our savings account not doing anything... not promoting quilting. Our bylaws support using some of those monies toward more outreach quilts. Gloria suggests getting together a small group of volunteers to create a list of area (non guild member) long arm quilters who will be willing to quilt quilts for \$50 each to be given away as part of outreach, computerized quilting may make this possible. The suggested \$5,000 is above and beyond the current outreach projects. Looking to start a 3-5 person advisory committee. Jeanie Matysiak, Gloria and Adrienne will gather and exchange info by email vs meeting. An announcement will be made at the December meeting (Adrienne)

Location of next meeting, Ortega Branch Library, January 22, 2019

Meeting adjourned at 7:45 PM

Respectfully submitted by Cathey Kennedy, Secretary to the Board

Attachments

Treasurer's Report: The \$300.00 donation was made to the Non Profit San Jose Museum of Quilts & Textiles, which was approved at November general meeting by the group.

Auction:	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009
Live Auction	3,586	2135	2786	2,407	2,317	2,640	2,676	2,793	2,080	3,272
Silent Auction	0	0	0	328	648	663	923	-	-	-
Cash & Carry	678	480	501.5	1,764	798	811	257	-	-	-
Misc	345	835	101		5	29	-	-	-	-
Total	4,609	3450	3,389	4,499	3,768	4,143	3,856	2,793	2,080	3,272

# of people bidding	75	87	63	64	76	73	90			
# of winners	37	33	29	33	42	31	44			
average bid	\$97	\$64	\$96	\$83	\$71	\$107	\$82			
Credit card transactions	6	4								

Note, We don't publish this detail.

Vice-President's Report: Some tips for next year, consolidated from auctioneer Sue Fox:

I think if the membership were to receive an Auction Prep mailing a few weeks prior to the event, it would allow the members to prepare their items in a more useful manner.

A reminder for writing the yardage amounts on each fabric bundle.

Since this is a yearly event, I think it might make sense to write up some pricing strategy guidelines for *things that show up year after year* as a guide for auctioneer.

Timeline for the evening's activity— An agenda showing when each element of the sale is scheduled to start & stop— AND POST it near the clock. And determine who makes the announcements via microphone— ("5 minutes until whatever..." kind of thing.)

Additional comments from discussion at Board meeting following auction:

Provide guidance to "Cash and Carry" table for start/end time of sale. And announce that time.

Ask members to notify Auction coordinator of any "big ticket" items, i.e. sewing machine, higher value vintage quilts etc.

Programs Report: I have begun working with Diablo Valley Quilters to set up shared transportation for Rosalie Dace's visit in February. She will be my house guest, FYI, rather than staying at Seal Rock Inn, which should produce a nice savings for the guild.

If any of you know someone attending the first session of Asilomar, please let me know. It would be grand if I could get Rosalie a ride to that session (instead of driving her myself).

Quilt Show Committee Report: The quilt show entry form is available on the web site. Cathy is training people so we can help people register on line at the next two guild meetings. There was a bit of "tweaking" required for the category descriptions but that was all resolved. Cathy is also offering ways that the information can be extracted and how it can be used to streamline various aspects of listing by categories. We still have a few open positions on the team but feel confident that we should be able to fill them. The most pressing opening is that of caterer.

Community Outreach Report:

Quilts received at Guild Meeting October 16, 2018

- 1 Firestorm quilt
- 2 bound & ready for delivery to Firestorm survivors
- 16 pillowcases
- 8 premies
- 10 baby/lap quilts

Quilts received at Guild Meeting November 13, 2018

- 6 preemie quilts
- 11 pillowcases
- 2 baby tops
- 3 quilted baby tops - need binding

3 twin size Firestorm quilts - finished
1 twin size top

Quilts received at Outreach Sewcial 11/10/18
7 preemie
1 lap
9 baby

Quilts delivered in October and November.
9 Fire Survivor quilts (to Diane Bare 10/22/18)
22 preemie quilts to CPMC (to Louise Jackson 10/19/18)
17 preemie quilts to CPMC (to Louise Jackson 11/15/18)
4 Laguna Honda
41 pillowcases to UCSF PICU (October & November)

Friendship Block Report: Very little in the way of news on Friendship Blocks since I didn't have a table at the last meeting. However, one of our members, who had e-mailed me earlier in the month wanting to bring a new group of blocks in this month, brought them in and distributed them to fellow members. She was able to get 8 blocks taken without the table. Interesting!!

Historian's Report: A transcribed copy of her QuiltMaker Story was sent to Joanne Campbell, Charter Member who wrote back that she shared it with her family. Bev Stookey is also being sent a transcribed copy of her own QMS.

Membership Report:

Membership update:
renewals 161
new members 8 (included 1 junior membership)
affiliates 10 (included 1 new affiliate - Grandma Dot)
subtotal memberships: 179

newsletter subscribers 3

Donation received: \$222.50 (from 9 members) 9 fabric postcards will be sent out as a personal thank you on behalf of the guild and board members. Janet Mednick will help select and provide fabric post cards for this purpose. Thank you board members for your supports to send a personal thank you message for their donations. They will be sent out before the end of this year.

Newsletter Report: There will be no newsletter produced in December 2018. The next newsletter will be ready for the January 15th guild meeting, so, the deadline for articles and advertisements for the January 2019 newsletter is January 2nd.

Website Report: I'm still troubleshooting the wearables entry form, but it should go live later this week. Challenge quilt entry is being handled by email, and entry info is up on the Members Only page.

Mini Retreat Report: Reservations are coming in slowly. A few folks have said they plan to come and will get their deposit to me after Thanksgiving. I have heard from some members of other guilds who are interested in attending and I will contact them after the first of the year to fill vacancies.

Sewcials Report:

January 19, 2019

Tara Faughnan

Pine Burr

\$85

February 16, 2019

Dottie

Soft Lambs

\$10

April 20, 2019

Laura Wasilowski?

\$125?

June 8 or 23, 2019

Denise Labadie

Techniques

\$70

July 20, 2019

Joy-Lily

Fantasy Collage

\$35

November's Sewcial with Stacey Sharman was full and very fun. Stacey mentioned that she was glad to see us do workshops again. Currently scheduled Sewcials listed above.

Cathy Miranker has arranged for 5 of us to be invited to join Diablo Valley Quilters for Rosalie Dace's workshop in February, 2019. I will announce it as the next few meetings. It's a two day workshop for \$125, much cheaper than we could possibly offer it. First paid, first served, obviously.

The also offered us some places at Laura Wasilowski's workshop in April, 2019 for \$80, including \$25 kit. Ours would cost about \$150, including kit, so I will do a show of hands at the next couple meeting. DVQ only has 5 openings for us, plus they are in Castro Valley. If we have 10 people interested, Laura will do a workshop here and we could reduce the price if more people sign up.

Alex Byrne agreed to do another workshop on ribbon weaving and Julie Curry on hashtag quilt, so good things on the horizon!